

SOPHIA KUSSEL

Student & Designer ●●●



CONTACTS



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3033 Turquoise, Schertz TX 78154

EDUCATION



May 2024 Graduation

BA POLITICAL SCIENCE

St.Mary's University- San Antonio

2021

ILLUSTRATION TECHNIQUES SUMMER COURSE

Southwest School of Art

May 2024 Graduation

VISUAL COMMUNICATION DESIGN MINOR

St.Mary's University- San Antonio

SKILLS



Adobe Illustrator



Adobe Photoshop



Premiere Pro



PowerPoint



CopyWriting Skills



Academic Writing Skills



PROFESSIONAL PROFILE



I am a hardworking university student in my sophomore year. I'm readily proficient in the Adobe Creative Cloud (Illustrator, Premier Pro, Photoshop, Indesign) and constantly learning. I have 2+ years of experience working with predominantly small business to design products, packaging, advertisements, and logos. I am able to create unique designs to communicate the clients message and vision. I am also an avid writer with a focus on history.

WORK EXPERIENCE



2020 - Current

GRAPHIC DESIGNER

Craftpudding | Felicitas Diversified LLC | Remote

- Designed all printed materials, including stickers, stationary, packaging, t-shirts, and business cards.
- Modernized designs and advertising which included updating aesthetics, color schemes, and typography.
- Rendered 40+ designs for commercial use.

2020 - 2021

ASSISTANT STORE MANAGER

Craftpudding | Felicitas Diversified LLC | 411 E Aviation Blvd ste 108, Universal City, TX 78148

- In charge of taking inventory, scheduling deliveries, and enforcing company policy.
- Monitored sales transactions and ensured sales procedures were followed properly.
- Tracked and analyzed sales and customer trends in order to improve sales and maximize customer satisfaction.
- Worked with team to ensure a healthy workplace environment.

2018 - Current

FREELANCE ARTIST

Self- Employed

- Commissioned predominantly by individuals and commercial businesses, including Shein.
- Successfully navigated social media in order to self advertise and connect with potential clients.
- Created logos, commercial designs, and personal artwork for numerous satisfied clients.
- Consistently communicated with clientele to maintain a healthy working relationship.
- Utilized both traditional and digital mediums to adapt to clientele.
- created clothing line with Shein.

SOFT SKILLS



- Adaptability
- Time Management
- Client Relations
- Concept and Design Development
- Creativity
- Communication
- Teamwork

INTERESTS



- Video Editing
- Creative Writing
- Illustration
- Journalism

WORK EXPERIENCE CONT.

2018 - 2019

CAP 2 ASSOCIATE

Walmart Supercenter | 602 Cibolo Valley Dr, Cibolo, TX 78108

- Packed and unpacked merchandise to be stocked in stockrooms and warehouses.
- Unloaded freight from trailers onto pallets, organizing freight, and stocking merchandise.
- Assisted customers with inquiries about merchandise and aided them with merchandise selection.