PORTFOLIO 2021

LINDA ROMERO

SENIOR ART DIRECTOR

LINDAMARIEROMERO@GMAIL.COM

210.867.4644

10 YEARS EXPERIENCE IN PROFESSIONAL DESIGN AND PRODUCTION

2018 - PRESENT
GILES DESIGN BUREAU - ENVIRONMENTAL DESIGNER

Brand Manager/ Graphic Designer/Art Directer/Print Producer
Producer/Creative Coordinator/Interior Designer/Interior Consultant
Way-finding Designer/ Environmental Designer / Lighting Design
Packaging Designer/Holistic Designer/ Project Manager
Digital Designer

2017 - 2018
PHYLLIS BROWNING - LEAD DESIGNER

Established Creative Department/ Brand Management
Design Marketing Campaigns/Content Creator/Graphic Design
Media Plan/Art Direct/Print Production/Producer/Marketing Consulting
Creative Coordinator

2016 - 2017
PHIPPS ANDERSON DEACON - MARKETING DIRECTOR

Established Creative Department/ Brand Management
Create Marketing Campaigns/Coordinate Events/Photograph
Manage Social Media/ Content Creator/Graphic Design
Media Plan/Art Direct

2013 - 2016
HILMY - CREATIVE COORDINATOR

Graphic Designer/ Print Producer/ Client Account Manager
Producer/ Photographer/ Project Manager
Editing/Interior Consulting

MARKETING

PRINT & BRANDING

PHYLLIS BROWNING MAGAZINE - ISSUE 1 SPRING/SUMMER

Designed to highlight the most elite listings,
This publication is an extension to Phyllis Browning's
commitment of providing "The Very Best" in real estate.

HOLT CAT DIGITAL MARKETING AD'S

Created marketing campaigns for Holt Cat job fairs. These digital ads were used on multiple platforms such as social media, web and digital billboards.

STINSON LAW FAMILY BRANDS

Designed branding and identity for Stinson law firm. One additional option included the partnership brand with Cardenas. Exploration of negative and positive and with type relationships.

PRODUCTION

PACKAGING DESIGN

ACUTIA

This packaging was designed for Acutia Selenium Dietary Supplement. Acutia is now sold through Amazon subscription and features a Brain Health and Digestive Health supplement.

HOTEL EMMA CURIO PACKAGING

This packaging was designed for the gift shop at Hotel Emma, Curio. It features custom designs and materials that elevate its presentation. Guest at the hotel can purchase the fragrance sets or order them Online.

PHOTOGRAPHY

COMMERCIAL & EVENT

FIESTA 2019 CHARREADA

Lifestyle photography of the 2019 Charreda.
Captured the events, color and patrons.

SAN ANTONIO COCKTAIL CONFERENCE

Event photography for SACC. Captured beautiful cocktails being made and poured.

HAND BUILT MOTORCYCLE SHOW

Lifestyle photography for Hand Build Motorcycle show.
Captured the profiles of various riders.

ENVIROMENTAL
INTERIORS & SIGNAGE

HUGMAN'S OASIS

Located on San Antonio's River walk, Human's is one of the newest cocktail bars to grace Commerce St.. This project was done by a team of designers I acted as the producer for this project ensuring the space looked every bit like our architectural renderings.

HOTEL EMMA GALLERY WALL

Located in the hall of Hotel Emma sits the Brewery Era gallery wall which features a timeline of the brewery dating back to 1919. Every frame was picked custom for the art it showcased and using Sketch Up we designed a custom timeline rail. Which was then custom fabricated.

ABOUT
ME

LINDA MARIE ROMERO

BORN & RAISED IN SAN ANTONIO

Romero formerly the Lead Designer for Phyllis Browning, San Antonio's premier Real Estate Company. Romero worked in business development and event marketing through research and implementation. Her passion for developing businesses in San Antonio and being part of the transformation San Antonio is experiencing, drew her to the firm.

Prior to joining the real estate world, Romero worked as a creative coordinator for the San Antonio-based branding firm Hilmy. Her interest in building local businesses as well as her excitement about the arts and design made her a shoo-in for the role. Linda was an integral part of the Hilmy family for the better part of three years. She acted as more than just an employee; she helped develop the very growth model that has opened many doors to where they are today. Her expertise have been realized by many and her work can be seen in the San Antonio downtown area, the Historic Pearl Brewery and Alamo Heights.

Outside of work, Romero enjoys lifestyle photography, illustration, gardening, and cooking.