

Jonathan Rodriguez,

Jon Rodz

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UX Designer

DESIGN EXPERIENCE

Product Designer, Remote, Internship
CAST Schools Network Jul 2021 - Present

CAST is a network of specialized career themed in-district public charter schools
Initiated, developed, designed & launched an eCommerce shop

- Responsible for the development and design of the eCommerce shop
- Creation of initial Designs
- Determined launch of the e Commerce store
- Gathered approval and buy-in from Accounting, Districts, and Principals

Lead Designer, Remote, Internship
Best Earth Ever (BEE) Project Jun 2021 - Aug 2021

BEE Project is a non-profit dedicated to training the next gen. green workforce
San Antonio ISD needed a human-centered solution to reduce energy use

- Responsible for leading a team of 4 to accomplish multiple design goals
- Created a design solution to reduce energy by 5% to save \$700k for the client
- Reported weekly to the Chief Executive and Chief Technology Officers
- Designed the solutions and gather buy-in

Marketing and Communications, San Antonio TX, Internship
CAST Schools Network Oct 2019 - Feb 2021

CAST is a network of career themed in-district public charter schools
Created tailored communications and media strategies to build messaging.

- Pioneered a High School level intern position and lead a team of 4
- Created a Social Media Marketing Strategy for enrollment
- Reported weekly to Marketing And Communications Director
- Created content and post weekly on various communications platforms

AWARDS

Adobe Design Circle Scholarship,
By Adobe & IEE 2021

Awarded 1 of 10 international scholarships for upcoming student designers going into experience design-related careers, focusing on candidates who have been historically underrepresented in design. Scholars have access to invaluable mentorship opportunities via Adobe's network of design leaders.

Gold Medal for Exceptional Work (Future New),
By Scholastic Art & Writing 2019

Awarded Gold Medal for Exceptional Work. The Scholastic Art & Writing Awards are the nation's longest-running and most prestigious recognition program for creative teens in grades 7-12. Gold Medal recipients are one of the highest award and are invited to New York City at Carnegie Hall for a ceremony.

EDUCATION

Savannah College of Art and Design (SCAD)
Savannah GA, BFA in User Experience Design
Expected Graduation: May 2025

CAST Tech High School
San Antonio TX, Diploma in UX Design
Graduated: June 2021

SKILLS

Software
Adobe Illustrator
Adobe Photoshop
Adobe XD
Figma
Webflow
Rhino 7 (CAD)

Top 4 Gallup Strengths
Individualization
Achiever
Command
Focus

Technical
Visual/ UI Design
Branding
Graphic Design
Prototyping

ACTIVITIES

FLUX (SCAD UX Design Club) Officer
Adobe Design Circle Scholar
SAY Si (San Antonio Youth, Yes) Mentor

Speaker

Featured Session: Building a More Diverse Pipeline of Design Talent
At SXSW with Adobe 2022

Maximizing Opportunities for Students by Preparing Them for Life
At NPSI Conference with CAST 2022