

# RAYNE FERNANDEZ

SINGER, SONGWRITER, ENTERTAINER









**Rayne** is an Afro-Latina singer-songwriter and Texas native. Rayne's music is a mix of R&B and Pop with an influence of Hip Hop.

She started singing at an early age, inspired by classic icons Stevie Wonder, Marvin Gaye, and Earth Wind & Fire, as well as current top recording artists Janet Jackson, Rihanna, and Mary J. Blige; her most seismic influences are Beyonce and Selena.

Rayne was invited to sing the National Anthem at the San Antonio Spurs vs Denver Nuggets game last season and most recently, took home the grand prize in WorldScout and Orbiit's **Next Up** competition hosted by DJ Khaled.

She is a force of pure positivity... The self-described "AfroTina" has a strong and committed work ethic that clearly demonstrates her passion for her music.



# BIOGRAPHY

Rayne 's music is a cross between (classic and current) R&B, Pop with a dash of Hip Hop. She was raised in a household where music was another member of her family. Her parents deep record collection provided Rayne with an education from an early age from some of the greatest Artists, such as Stevie Wonder, Marvin Gaye, Bill Withers, Al Green, Diana Ross and Etta James. On her own she went on to explore further greats and soak up modern icons such as Michael Jackson, Destiny's Child, Prince, Rihanna, Bruno Mars, Mary J. Blige, and Lauryn Hill. To date, by far her most seismic influence is none other than Beyoncé, and, incidentally, Rayne appears in a concert trailer for Beyoncé 's - Miss Carter World Tour in 2013.

Rayne is a multi-faceted entertainer and has performed in a wide variety of contexts. She's appeared in film, television, has modeled, performed her music at radio festivals, sporting events, anti-bullying campaigns, award ceremonies, and at traditional musical performances. Select live performance highlights include sharing show bills with such diverse artists as Keith Sweat, Doug E. Fresh, Becky G., G-Eazy, Steve Aoki, Lil Wayne, Future, Migos, funk icons Lakeside, Baby Bash, Wiz Khalifa, and Khalid.

In all that Rayne does, it's her major desire to set a positive example as a multi-cultural young woman, with faith-based ethos, and unflinching optimism. Following this path, she's earned accolades and awards from a variety of sources. A cross section of highlights include earning the title of "Teen Vogue Ambassador"; cover features in ReFocused Magazine and ChicaGirl; being a Bold Favor Award Honoree, in recognition of amazing leadership in the entertainment field, and being named a City of San Antonio Youth Ambassador.



# MUSIC

Rayne's music is a mix of R&B and Pop with an influence of Hip Hop. She started writing songs at an early age, inspired by classic icons Stevie Wonder, Marvin Gaye, and Diana Ross, as well as current top recording artists, Rihanna and Bruno Mars.





# EP TRACKING LIST

COMING SOON

01 - Say Less 

02 - #FWU

03 - Look At You Now

04 - She Da One







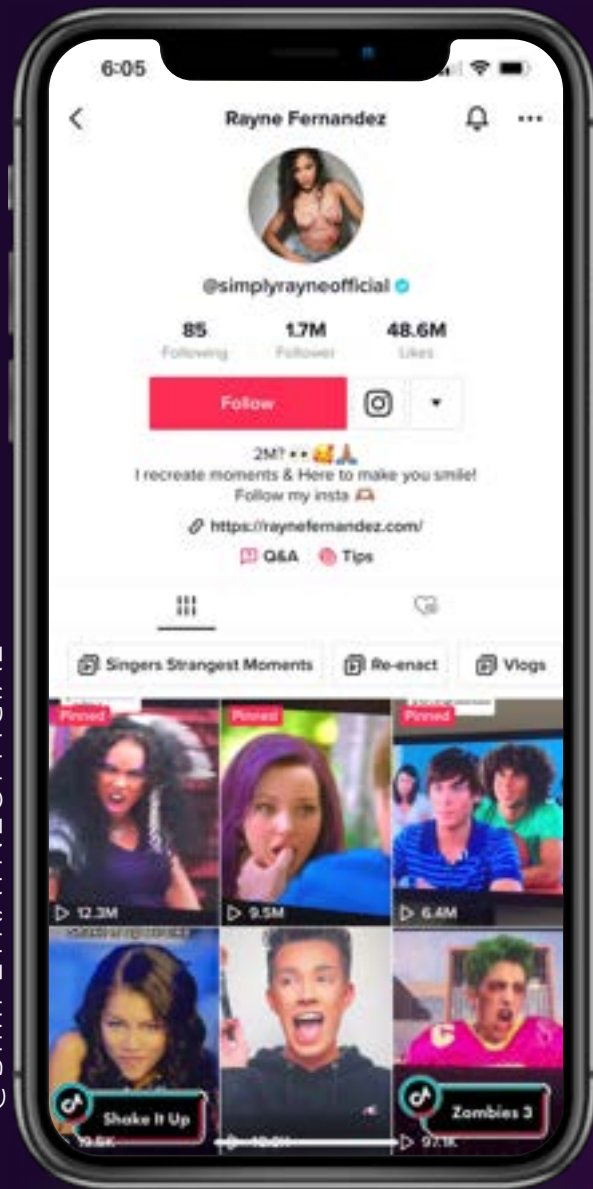
MUSIC VIDEO

# SAY LESS



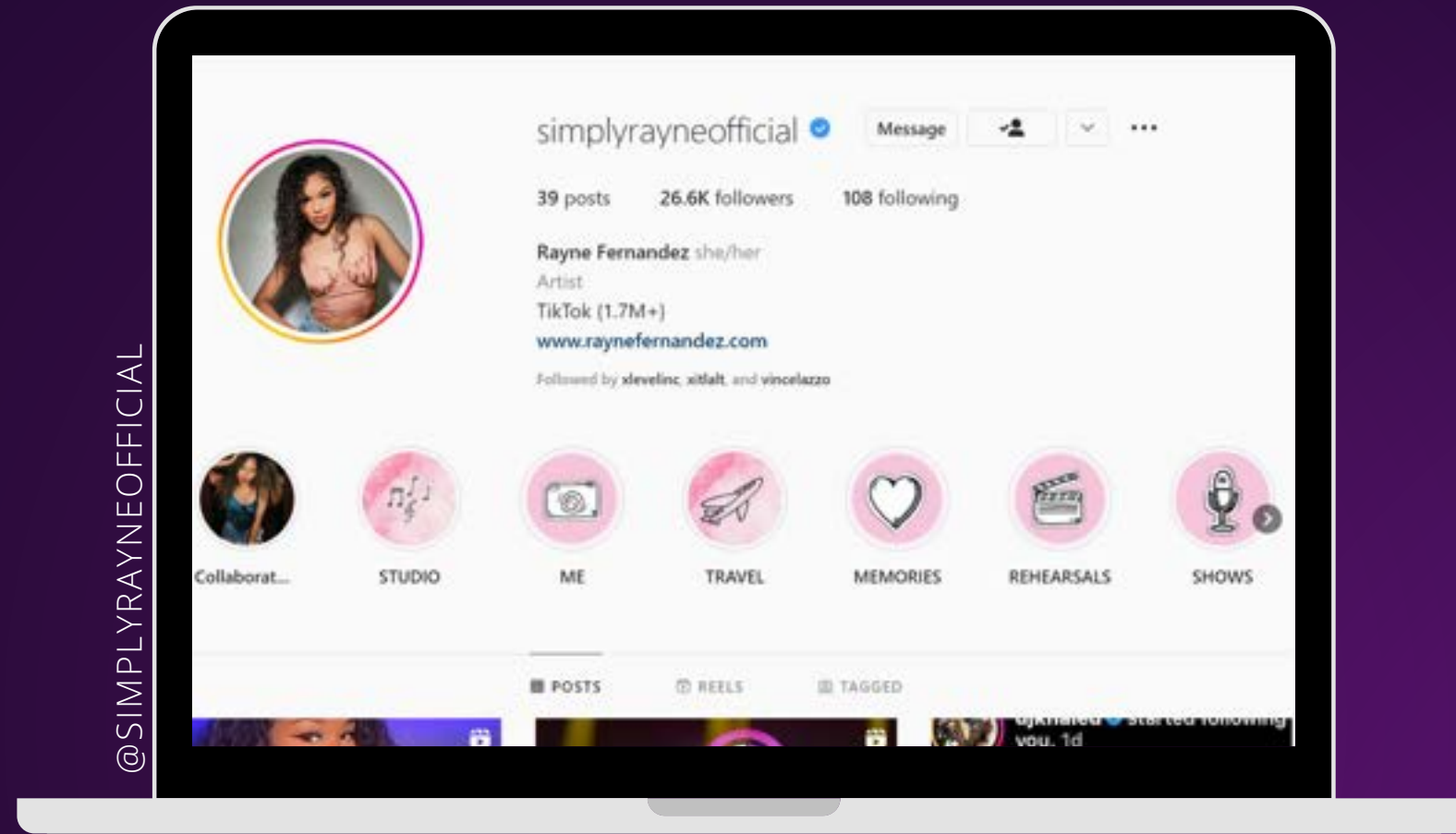
898,687 VIEWS

# SOCIAL MEDIA PRESENCE



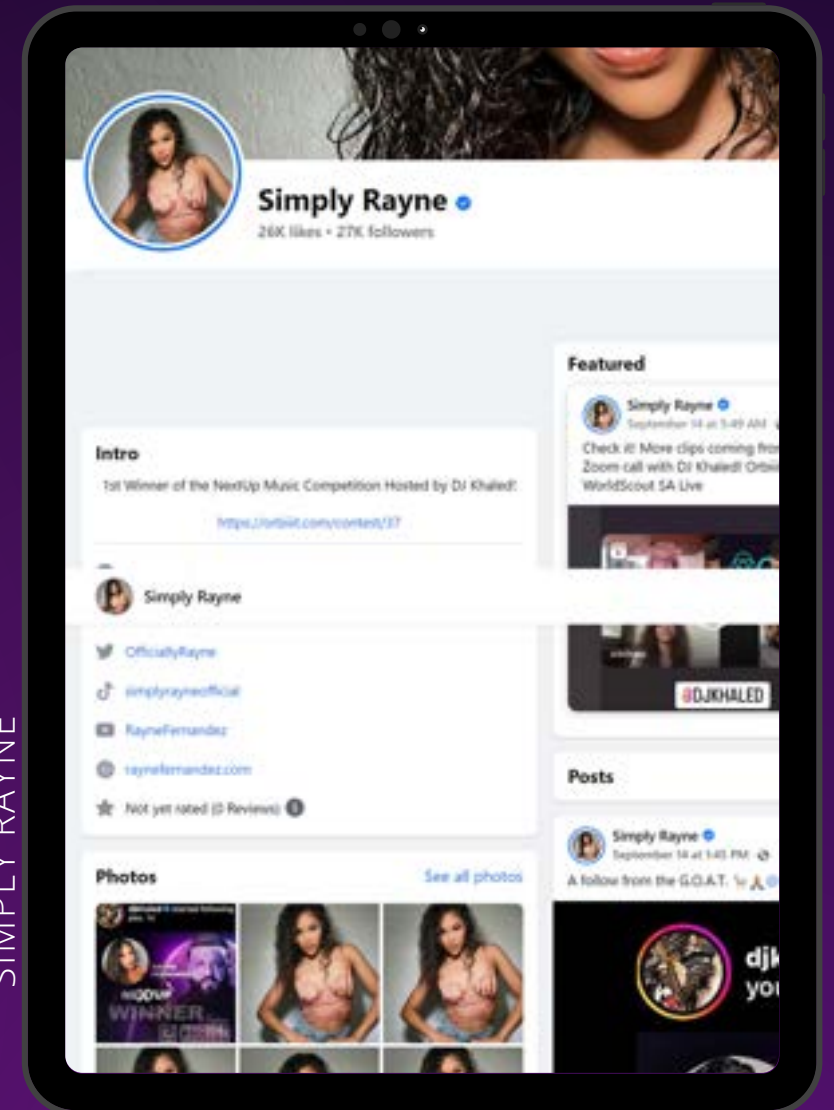
@SIMPLYRAYNEOFFICIAL

1.7M FOLLOWERS



@SIMPLYRAYNEOFFICIAL

26.6K FOLLOWERS



SIMPLY RAYNE

27K FOLLOWERS









On August 11, 2022... Rayne took the top spot in WorldScout and Orbiit's **Next Up** competition. The title comes with a \$25,000 prize, a one-on-one meeting with DJ Khaled, and an all expenses-paid trip to Germany to film a music video in a castle.

The screenshot shows the top portion of an iHeart article. The navigation bar includes 'iHeart Upgrade', 'For You', 'Your Library', 'Live Radio', 'Podcasts', 'Artist Radio', 'Playlists', and 'Genres'. The article title is 'Texas Singer Wins DJ Khaled's National Contest: 'This Is A Huge Milestone'' by Dani Medina, dated August 25, 2022. Below the title is a photo of DJ Khaled performing on stage, wearing a colorful striped shirt and holding a microphone. A small caption at the bottom reads 'Rayne Fernandez just scored the gig of a lifetime!'.

A celebratory graphic for the 'Next Up Winner' of the contest. It features a circular portrait of Rayne Fernandez on the left and a larger portrait of DJ Khaled on the right. The text 'RAYNE FERNANDEZ' is written above her portrait, and 'NEXTPUP WINNER' is written in large, bold letters across the center. Below this, it says 'HOSTED BY DJ KHALED'. At the bottom, there are logos for 'orbiiit', 'WE THE BEST FOUNDATION', and 'WorldScout'.

The screenshot shows a MYSANewsletter article. The header includes the MYSANewsletter logo and a 'Newsletters' link. The article is categorized under 'ENTERTAINMENT' and is titled 'San Antonio singer 'Simply Rayne' wins national contest hosted by DJ Khaled'. A sub-headline reads 'Now she gets to film a music video in Germany.' The author is Madalyn Mendoza, dated Aug. 23, 2022. Below the text is a photo of Rayne Fernandez wearing a black leather jacket. On the right side of the page, there is a Mailchimp advertisement that says 'Generate 4x More O...' with 'with Customer J...' and 'Builder automa...' below it.