# Scott Cooper

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## Profile

An innovative educator with 15+ years of experience teaching and bringing cutting-edge methods to students. Known for utilizing a breadth of knowledge in the areas of graphic design, web design, illustration, and animation. Proven ability to adapt quickly to compressed courses, incorporate asynchronous instruction, and use OER to reduce barriers to access and increase retention. Experienced in the business of art and promotes concepts that align with a progressive vision of the future.

## Skills

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| Academic Advising | Painting, Watercolor | Adobe Substance 3D | Adobe XD |
| Adobe Creative Suite | 3D Printing | Collection: Stager, | HTML5, CSS, |
| Photoshop, InDesign | Canvas LMS | Painter, Sampler, | JavaScript |
| Microsoft Office | ZBrush | Modeler | UX/UI |
| Brightspace LMS | AR/VR | Adobe Capture | WACOM |
| Graphic Design | After Effects | Substance 3D Assets | 3D Illustration |
| Illustration | Adobe Acrobat | Adobe Aero | |
| Offset Printing | Web Design | (AR Interactive) | |

## Education

**Master of Fine Arts, Web Design and New Media**

Academy of Art University, San Francisco, CA                                           2022

- Delivered a dynamic user experience through traditional, virtual, and augmented reality, creating a dramatic telling of "El Matatodo," a graphic novel

**Master of Fine Arts, Illustration**

Academy of Art University, San Francisco, CA                                           2009

- Conceptualized and illustrated a 28-page children's book combining traditional coloring techniques with computerized layout and design

**Bachelor of Fine Arts, Media Communications – Animation, Illustration, and Cartooning**

School of Visual Arts, New York, New York

- Interned with notable professional artists to gain a foundational understanding of the industry standards

## Teaching Experience

**Graphic Design Professor**

Art Institute of San Antonio, San Antonio, Texas                                    2016 – Present

- Collaborated with administration and faculty to explore emerging trends in cross-disciplinary models, vertical studios and create consistency across learning spaces, to ensure a quality student experience

- Selected to consult on the development of the AR/VR program, which contributed to modernizing the vision of the department and brought the contemporary subject matter to the institution's catalog of courses

- Taught over 2000 students from across the nation in traditional techniques and digital art technology, including history and theory, to instill students with a depth of knowledge required for success in their field

- Transitioned courses to a virtual environment while ensuring the benefits of traditional classrooms were retained by creating opportunities for spontaneous ideation and professional communication
- Provided feedback as part of a team to align the online and on-ground programs across 8 universities, to maximize options for students

**Courses Taught Include:** Design Fundamentals, Digital Illustration, Intro & Advanced Layout Design, Publication Design, Image Manipulation in Photoshop, Rapid Visualization, Corporate Identity, Interface Design, Portfolio Presentation for Technical Drawing, Art Direction and Information Graphics, Senior Project, Perspective Drawing, Intro and Advanced Graphic Design Portfolio, Information Design and cross-disciplinary teaching in fashion and interior design

**Graphic Design Lead Instructor & Internship Coordinator**
International Academy of Design and Technology, San Antonio, Texas                    2007 – 2013

- Promoted after demonstrating initiative to create formalized mentorships and partnerships with industry professionals to provide hands-on learning opportunities to students
- Created a student internship program for 300 students which resulted in increased employment metrics
- Served on the committee to move through the accreditation process, ensuring instructors were competent and qualified and collected that information to present to the accrediting body
- Hired, trained, and mentored 12 instructors in the best practices of pedagogy, curriculum development, educational technology, and student assessment to maintain quality and continuity
- Led an annual evaluation process to ensure high standards of curriculum implementation and contributed to a formal evaluation process to support the achievement of professional growth goals
- Assessed students' success, proactively implemented retention strategies, provided academic advising, and assisted with course registration
- Developed and implemented a Print Center, including establishing workflow systems, and trained student workers to manage day-to-day operations in order to develop their teamwork skills
- Assisted in developing budgets for lab equipment, supplies, library materials, textbooks, and software

**Courses Taught Include:** Typography, Desktop Publishing, Digital Prepress, Portfolio, Color Theory, Digital Illustration, Design Fundamentals, Print Production, Storyboarding, and Graphic Design

**Visual Art Adjunct Instructor**
San Antonio College (Alamo Colleges District), San Antonio, Texas                    1999 – 2007

- Elected by peers to Adjunct Faculty Council, which facilitated communication between departments and served on Graphic Design Portfolio Review Committee
- Contributed to the development, evaluation, and revision of the curriculum, to comply with strict accreditation standards
- Incorporated new technologies to enhance curriculum, including configuring color print labs and software
- Mentored two students who received Addy Awards for their work in branding and advertising campaigns from the American Advertising Federation

**Courses Taught Include**: Computer Graphics, Illustration, Typography, and Electronic Pre-Press

## Industry Experience

**Artist/Designer**
Scott Cooper Design Studios, San Antonio, Texas                    1999 – Present

- Consistently procured contracts as a freelancer, which complements classroom instruction by staying informed of industry trends, maintaining a professional network, and sharpening entrepreneurial skills

- Completed paintings and graphic design for clients such as Paramount Studios, Bard College, the Jerome Levy Economics Institute, Scholastic, Twin Engines Coffee, and published authors

## Continuing Education

**Certifications**
- Certified Adobe Creative Educator level 2, earned after demonstrating mastery of integrating technology with traditional educational approaches, measured with competency-based projects
- Received training in Adobe Premiere Flipped Learning for your Classroom, Teach Creatively with Kahn Academy, Designing Apps, Teaching Online Master Classes, and Adobe Analytics

## Community Involvement

**Instructor**
UTSA & The Southwest School of Art                                                    2021 – Current
- Educated adult learners on the topics of watercolor painting techniques and composition

**Volunteer Mentor, Instructor and Fundraiser**
SAY Sí, a free arts program for students from marginalized communities           2011 – Current
- Mentored students individually and educated parents on careers in the arts
- Instructed over 100 teenagers on 2D and 3D techniques, using local LatinX talent for examples
- Assisted with fundraising efforts, coordinating gallery showing and creating pieces of art for auction

## Presentations, Publications, and Professional Affiliations

**Presentations**
*The Future of Graphic Novels*
Society of Children's Books Writer's and Illustrators (SCBWI) Meeting                    March 2022
- Present virtually to 30 artists on the new advances in graphic novels, interactive capabilities, and AR

**Publications**
- Book Cover Design, "Iron & Blood the Story of Prince Otto Von Bismarck V1," by Louis Vidaurri     2019
- Sketch Book Project, "Sandwiches" and "One Thing", Brooklyn Museum of Art                        2019
- Book Cover Design, "Shadow Hawk," by Kathryn Loch                                               2012

**Professional Affiliations**
SIGRAPH of San Antonio, Watercolor Society of San Antonio, Graphic Arts Guild, National Associations of Photoshop Professionals (NAPP), American Advertising Federation, AIGA American Institute of Graphic Arts, Society of Illustrators, SCBWI, and GRAFFITTI Foundations of San Antonio

## Artwork in Galleries, Showings and Private Collections

**Completed Works on Display**
- Multiple Pieces, Watercolor, Say Si's Small Scale for a Large Cause                   2011 – 2015, 2019
- "1936 homage to Robert Johnson," Watercolor, SA300Tricentennial Celebration San Antonio        2018
- Multiple Pieces, Watercolor, Art at the Jalapeno Gallery                                   2016 – 2018
- "Untitled," Graphic Print, Fountainhead Building (HULU), San Antonio, Texas                     2011
- "Typography," Mixed Media, Vuepoint Digital Marketing Agency, San Antonio, Texas                2010

- Over 25 pieces of art, including watercolor painting, acrylic paintings, and mixed media sold to collectors and museums in Los Angeles, New York City, San Antonio, and San Francisco