### Gelina (Angelina Casiano)

Homegrown Singer-Songwriter ready to take on the world of music.

610 Celosia San Antonio 78245 (210)999-9916

#### EXPERIENCE

## Professional Musician for Historic Market Square; San Antonio, TX—April 2022-Present

- Guitarist, Songwriter, and Singer for musical performances
- Sound Engineer for other performers

## TikTok influencer for mental health, positivity, and music; San Antonio, TX-2020-Present

- Create content for multiple audiences with good feedback, using audio/visual editing skills
- Create multiple viral videos, allowing to me to work with sponsorships

## Musical entertainer, singer, guitarist, audio technician for Bandera Pointe Artisan Market San Antonio, TX $-\,2018\text{-}2021$

- Develop costumes and booth decorations to match market management's desired themes
- Receive tips for good performances
- Perform for 90+ vendors and 500 customers a day
- Networking with different musicians, public relations, and venue associates
- Researching social media trends and data to create social media posts to engage and attract consumers and fans
- Social media presence, musicianship, and local networking resulted in elevating the venue #2 in San Antonio's list of best open market venue operation and popularity

## Regional Vice President of Spotlight on Projects, FCCLA (Family, Career, and Community Leaders of America) San Antonio, TX $-\,2018\text{-}2019$

- Coordinating presentation board voting
- Mass public speaking for audiences ranging from 300-2,000 people for each of the 4 Leadership Conferences held
- Developed new voting and competition rules
- Networked with hundreds of students all across south Texas
- Over saw multiple digital social media posts marketing for engagement, data, and recruitment

# Regional Vice President of Competitive Events, FCCLA (Family, Career, and Community Leaders of America) San Antonio, TX -2017-2018

- Developed competition rules
- Contacted 540 students and teachers during competition process
- Arranged available roles for 106 volunteers and the materials required for 159 judges, including necessary rubrics and lunch catering

- Networked with the officers across Texas to establish the process and outcome of the competition
- Distributed 265 awards in a presentable and timely manner
- Head of digital social media marketing for recruitment

### **EDUCATION**

### St. Mary's University:

Bachelor of Arts in Music Performance San Antonio, TX 2021-present Bachelor of Arts in Communication Studies San Antonio, TX

Northwest Vista Community College: Associate of Arts San Antonio, TX 2017-2019

present

### **SKILLS**

- Organizing large groups for events and conferences, include back up plans.
- Video and audio editing skills from experience as a TikTok influencer and a YouTuber
- Interpersonal Communication skills including negotiation and conflict management
- Writing a variety of prose, poetry, and songs
- Painting and sketching natural landscapes, and recognizable cartoon figures
- Professional networking with musicians, public relations management and venue associates