# CYBER ALVAREZ (HE/HIM)

CREATIVE + COMMUNITY AGENT

978-514-0414

**Q** San Antonio

✓ Sanasanabooking@gmail.com

## **EDUCATION**

New York University Aveda Institute of Arts & Science

750 Hour Certification in

**Esthetics** 

Bachelor of Science Applied Psychology

2012 - 2016 2019 - 2020

## **SKILL SETS**

- Proficient Spanish Speaker
- Arts Educator (Painting, Sculpture, Writing)
- Improvisation
- Communication Skills
- Flexibility
- Time Management

## WORK EXPERIENCE

#### Esthetician

2021 - 2023

Sinful Blink Beauty (San Antonio, TX)

- provide expert lash services to clients of all ages, with a focus on healthy and precise application
- Collaborate with clients to bring their ideas and vision to life, creating customized lash looks that exceeded their expectations
- Work in a fast-paced, high-volume salon environment, meeting
- Contribute to the salon's social media presence, creating engaging content for TikTok and Instagram to promote the salon's services and attract new clients in both Spanish and English

# Creative Team Manager

2019 - 2020

- Raw Studios (San Antonio, TX)
- Managed a team of artists and stylists, fostering a collaborative and inclusive environment to maximize creativity and productivity
- Developed and executed innovative strategies to drive revenue growth, including creating unique promotions, hosting events, and collaborating with local businesses
- Ensured a seamless client experience by maintaining high standards for service quality, managing appointment scheduling, and resolving any issues in a timely and professional manner
- Maintained inventory levels and managed supply orders to ensure the salon was adequately stocked with necessary materials and equipment
- Collaborated with the salon owner to develop long-term strategic plans and budgets, tracking and reporting on progress against established targets

## **AWARDS**

#### 2018 Artist to Watch

Teen Vogue's Them Magazine

#### 2016 NYU Golden Rose Award

NYU Campus Award for Outstanding Students of Color on Campus

#### 2014 NYU Deans Global Honors

Selected for Dean's Global Honors to conduct in-depth research on art in Israel-Palestine, fostering an intercultural dialogue and understanding.

# **ART EXHIBITIONS**

#### 2023 New Artist Exhibition

*Artist*Blue Star Annex

Included in new art exhibit showcasing 3 paintings works. Displayed pieces and collaborated with San Antonio College Art Guild artists to curate the exhibit. Received positive feedback from viewers

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## WORK EXPERIENCE

#### Wellness Educator

2018 - 2022

San Antonio Pride Center

- Lead Trans, Nonbinary, and Gender Non-conforming youth in a workshop on Skincare and Routine
- Created unique curriculum based on student topics such as trans affirming skincare and astrology
- Coordinated with the Pride center to ensure student enrichment

#### **Teacher Assistant**

2018

Columbia University (New York, NY)

- Assisted a professor in creating weekly online curriculum for Columbia Teacher's College graduate students
- Originated 10+ booklets about Queer Studies with a focus on intersectional health issues to be distributed to students

### **Events Coordinator**

2016 - 2017

Hunts Point Alliance for Children (Bronx, NY)

- Coordinated with vendors, event attendees, event staff and local politicians to create unique and enriching events in the South Bronx with 500 + attendees
- Collaborated with New York Artists to provide youth with unique artistic experiences

#### **Orientation Leader Captain**

2012-2015

New York University (New York, NY)

- Facilitated the orientation program for all incoming students, supervising and training a team of Orientation Leaders to ensure smooth operation
- Created and delivered speeches, presentations, and workshops to engage and inform students and parents about the university's resources and policies
- Collaborated with campus offices and departments to organize orientation events and activities, including social events, campus tours, and academic advising sessions
- Produced online content, including videos, blog posts, and social media posts, to supplement the orientation program and increase engagement with incoming students
- Assisted with the design and implementation of program assessments to measure the effectiveness of the orientation program
- Managed and tracked the attendance and progress of orientation attendees, communicating with relevant stakeholders to ensure compliance with university policies

# **ART EXHIBITIONS**

#### 2022 New Artists Exhibition

Artist

Slab Art Cinema

Exhibited artwork at Art Slab Cinema, located in the Blue Star Arts Complex, featuring an illuminated piece and large painting

#### 2022 SAC Spring Art Exhibit

Artist

Visual Arts Center

Selected for juried art show at San Antonio College, featuring a soft sculpture piece that explores vulnerabiility through a surrealist lens

#### 2017 Cyborg Mestiza

Curator

High Wire Arts

Cyborg Mestiza was two week long art exhibition that utilized community artist and Computer Engineers to grapple with themes of race, inclusion, and border spirituality through a series of artist investigations, free classes, and a final written periodical.

#### 2022 WWKY: PILLOW TALK

Performance Artist
Terminal 136

The performance installation *Work Won't Kill You* reconfigured a concept found in in the 1959 comedy *Pillow Talk*. For this project, Patty Ortiz paid employees to punch the clock, wear uniforms, and engage in structured labor. The piece posed questions about technology and intimacy.

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## **INTERNSHIPS**

### Sculpture Intern

Magma Studios (San Antonio, TX)

2022

Magma Studios is a creative workspace and collective located in San Antonio, Texas, providing resources and opportunities for emerging and established artists in the region.

- Completed sculptural models with polymer clays for a New Zealand gravestone company
- Coordinated with other sculptors and leadership to execute projects in a timely manner
- Conducted research and provided support in the conceptualization and design stages of the sculpture-making process
- Utilized a variety of materials and techniques, including welding, casting, and woodworking
- Assisted in the production of molds and casts, including mixing and pouring materials, and finishing and cleaning molds

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#### Data Entry and Analysis Intern

2015 - 2016

Hunts Point Alliance for Children (Bronx, NY)

Hunts Point Alliance for Children is a non-profit organization based in the South Bronx dedicated to promoting positive outcomes for children and families in the Hunts Point community through education, advocacy, and community development initiatives.

- Conducted research and gathered data related to child advocacy and community development
- Entered and analyzed data in Excel and Salesforce to assist in tracking program outcomes and improving services
- Participated in focus groups and interviews with community members to gather feedback and improve programs
- Produced reports and presentations to summarize data findings and assist in grant applications
- Provided administrative support, including filing and responding to inquiries from internal and external stakeholders

## **PUBLICATIONS**

## 2018 Jacob Tobia Discusses Their Memoir, Queer Media, and Visibility

# Published Article in *Posture Magazine*

As a contributing writer for Posture Magazine's online publication, I had the opportunity to interview and write about notable LGBTQ+ activist and author Jacob Tobia. Through this experience, I honed my writing and research skills while also contributing to important conversations about queer representation and visibility.

# 2016 This Book Should be Read in Silence

# Published essay in a hardcover collection

"This Book Should Be Read in Silence" is a compelling collection of essays exploring the complex relationship between silence and language. I have contributed an essay to this thought-provoking book.

## 2015 Latino Caregivers' Language Sophistication: Influences on Preschool-aged Children's Language Development.

Published peer-reviewed study

As a contributing author to the Society for Research in Child Development's publication on Latino caregivers' language sophistication and its impact on preschool-aged children's language development, I worked alongside esteemed colleagues including Obregón, Melzi, Schick, and Álvarez. The study was presented in Philadelphia in April of 2015.

## RESEARCH

#### Research Assistant

2013-2015

Latino Family Engagement and Language Development Team at NYU (NY, NY)

The Latino Family Engagement and Language Development (LFELD) team at NYU is a research and outreach initiative focused on promoting bilingualism and educational success for Latino families. Adina Scheck and Dr. Melzi are leading researchers in the field of bilingual education and advocates for Latino family engagement.

- Developed and implemented creative research methods, including interviews and surveys, to gather feedback from Latino families and community members
- Assisted in organizing and facilitating art-based activities for preschool-aged bilingual students
- Coordinated outreach efforts, including social media campaigns and community partnerships, to promote awareness and engagement around Latino family engagement and language development
- Contributed to the development of project materials, including reports and presentations, to share findings and recommendations with educators
- Provided onsite support to HeadStart Educators

# **VOLUNTEER**

#### Recycling Partner

2023

Spare Parts Center for Creative Reuse (San Antonio, TX)

Spare Parts in San Antonio collects and distributes reusable materials to educators and artists to promote environmental sustainability through art education.

- Contribute to the mission by sorting materials, assisting with events and workshops, and developing educational resources for participants.
- Gain hands-on experience in community engagement, sustainable practices, and creative problem-solving.
- Work with a team dedicated to promoting creativity while also encouraging sustainable practices.
- Contribute to an important social and environmental cause.
- Develop skills in organization, communication, and teamwork.