

EDWARD GARZA JR.

Film Maker and Photographer



CONTACT

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MY PROFILE

Edward Garza Jr. is a multi-talented individual with a diverse range of skills and experiences. He received his marketing degree from the University of the Incarnate Word and has since gone on to make a name for himself in the world of digital marketing.

Three years ago, he founded his own marketing agency, where he has been helping businesses of all sizes achieve their marketing goals through effective social media management and digital advertising campaigns.

EDUCATION

Bachelor of Buisnes of Administration - Marketing

The University of the Incarnate Word- 2015

EXPERIENCE

Photographer | Film Maker

Egret Egret 2020 - 2023

- Plan, create, and publish content of all types directly on social media platforms for clients
- Manage the publishing calendars, social objectives, messaging, writing posts, sourcing or creating the visual/video images for social posts

Photographer | Film Maker

Grace Avenue Church 2018 - 2023

- Work with the creative team to establish a plan for coverage of events, including promotional photo/video shoots
- Post Producer / Editor - Composing video pieces with creative story-telling flair to the projects will be on a strict deadline

Photographer | Film Maker

Freelance 2015 - 2020

- Plan, create, and publish content of all types directly on social media platforms for clients
- Manage the publishing calendars, social objectives, messaging, writing posts, sourcing or creating the visual/video images for social posts

PUBLISHED WORK

Wilton Library Photo Installation 2017 - Cuba Photos

Texas Education Textbook 2022 - Drone Photography

San Antonio Rodeo 2023 - Rebecca Creek Commercial