

5606 Apple Creek Drive  
San Antonio, Texas 78222  
210.993.0242  
mikestclair3@hotmail.com

# Mike St. Clair

*Mike St. Clair, Creative Marketing Director*, will work with your staff, and critically involved members of your organization. He will listen, research and evaluate the needs and the goals of any Project as it relates to the organization's success.

## CAREER HIGHLIGHTS

- Creativity
- Leadership
- Organization
- Problem solving
- Teamwork

2001-2020

### Corporate Marketing Director Karr Limousine Service

#### Karr Charter & Sightseeing

My tenure with the Karr Family of transportation services began as a ninety-day consulting contract. My responsibilities, besides normal sales and marketing included Public and Governmental relations, advertising, branding, promotional items, and events. In my departure letter from the company, the owners praise my savvy and genius, while lamenting our forced separation.

1984 - 1988

### Account Executive R. L. Schoenhoff Advertising

#### Ad Graphics

During the recession in the mid-eighties, I returned to San Antonio and became involved with Bob Schoenhoff and his creative organization in need of a turn-around. I was able to help Bob acquire his partner's print shop and expand it. Guide the successful launch of his Ad Graphics concept of discount services. Many of his top Clients were directed from my desk.

1981 - 1984

### Sales Representative/Estimator Western Lithograph

Western Lithograph was my first professional employment. I began as an Estimator, responsible for accurately purchasing and controlling the logistics of High-Quality Fine Screen printing. Eventually I was recognized and promoted to the sales department, where I routinely exceeded expectations.

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**Mike St. Clair, a native Texan,** is a property owner in San Antonio. The destructive nature of the current pandemic ended a very successful six-figure marketing career in Houston. Favoring an early retirement in the next few years, he is seeking a compatible employment opportunity for substantially less income than he was previously earning.

## EDUCATION & SKILLS

- Graphic Artist
- Web Design
- Copywriting
- Printer
- Advertising

1972-1976

### **Honor Student & Varsity Athletics Highlands High School**

#### **San Antonio, Texas**

Mike St. Clair graduated 25<sup>th</sup> in his Senior Year from Highlands High School. He maintained an A+ average, served on the Student Counsel, and earned a Varsity Letter in Football while attending Highlands. His artistic abilities were recognized early, and he often contributed these skills to many community and academic projects.

1976 - 1981

### **Bachelor of Arts/Mass Communications Trinity University**

#### **San Antonio, Texas**

Mr. St. Clair is the first person in his family to achieve a College Degree. Due to his academic achievements in High School, and the desire of Trinity University to having a diverse community, Mike was able to attend this prestigious school through Academic Scholarship and Diversity funding. His predilection towards Advertising and Graphic Arts was enhanced by the University's creation of a special Mass Communications Interdisciplinary which allowed him to Major in Fine Arts and the University's Journalism and Broadcasting School.

1988 - 2001

### **Owner PARA/Graphics & Design**

#### **Printing and Graphic Production Business, Houston**

After years of consulting Graphics Companies and "turning-around" failing printers in Houston, Mike decided to buy his own equipment and run his own business in the eighties. His business enjoyed a great deal of success, but personal issues eventually transferred Mr. St. Clair back to employment.

Portfolio

