Omar Davila

Digital Graphic Designer

Contact

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<u>Skills</u>

- Fluent in English and Spanish
- Well-versed in Adobe CC, Microsoft Office and Google Suite
- Proficient in video editing, motion graphics, projection mapping and digital graphic design
- Experience working in public entertainment venues
- Able to learn hardware and software interfaces quickly
- Thoughtful problem solver and team player

Organizations

LINE PRODUCER

ATEC LightSquad UTDallas, Richardson, TX Jan 2019 - Present

TROMBONE SECTION LEADER

UTD Pep Band UTDallas, Richardson, TX Aug 2019 - May 2020

HORNLINE SERGEANT

Lone Star Drum & Bugle Corps Princeton, TX May 2019 - Aug 2019

Profile

Highly-motivated team player with four years of design and live production experience. Recognizes the importance of creating dynamic visuals for entertainment environments. Understands the value of constructive criticism, in order to create an experience that drives his team forward.

Relevant Experience

GRAPHIC DESIGNER

Fruhauf Uniforms Inc., Wichita, Ks Jun 2022 - Present

- Designs marching band apparel renderings to fit client organizations' brand image.
- Renews visuals for digital and print brand product deliverables for Fruhauf.

CREATIVE MARKETING FELLOW

PR Story Studios LLC, San Antonio, TX Jan 2022 - May 2022

- Designed and printed digital marketing media for Prompt Tools LLC marketing app, Prompt Video.
- Created and rebuilt branding material for client companies and entities.

MEDIA TEAM COORDINATOR

Lone Star Drum & Bugle Corps, Fort Worth, Tx Oct 2019 - Feb 2020

• Animated promotional videos and designed social media content for the Lone Star Drum & Bugle Corps' 2020 season.

Education

UNIVERSITY OF TEXAS AT DALLAS

Richardson, TX

BA Arts and Technology — May 2020

Relevant Coursework

- Strategic Design ATCM 4340
- Projection Mapping Studio ATCM 4357
- Motion Graphics II ATCM 4338

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Projects

WE WILL BE TOGETHER SOON

ATEC LightSquad Richardson, Tx; Tokyo, Japan Jul 2021 - Dec 2021

Directed the visual, audio and technical teams for the ATEC LightSquad's entry in the 1 Minute Projection Mapping contest presented in Tokyo, Japan. Also worked as part of the visual team to create animations.

SONG FROM THE UPROAR

Verdigris Ensemble, DSO, ATEC LightSquad Dallas, Tx

Sep 2019 - May 2020

Collaborated with the Verdigris Ensemble to create animated projection graphics for their performance of "Song from the Uproar" by Missy Mazzoli. Inclusively, worked with the lighting team to create the visual mood of the opera.

MOTHERBOARD

ATEC LightSquad Richardson, Tx Sep 2019 - Mar 2020

> Worked as a part of the ATEC Lightsquad to assemble a 90ft long interactive sculpture. Tasks included wiring electronic components, programming LED animations, and painting the metallic structure of the sculpture.

CARAVAN: A REVOLUTION ON THE ROAD

Terence Blanchard e-Collective, RHPM, ATEC LightSquad Dallas, Tx; Austin, TX

Sep 2018 - Apr 2019

Served as the Line Producer for the ATEC Lightsquad, overlooking the tasks of both the Creative Team and Technical Team. Organized team tasks, timelines, equipment and documentation. Ensured that logistical problems were accounted for, and that each team knew what needed to be done and when.