

# BETH DEVILLIER

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## SUMMARY

- An artist with high creativity, both visually and intellectually, coupled with a photographer's mind that lends a keen eye for detail, organization and multitasking needed to efficiently plan and execute projects. Dedicated, self-motivated and proficient with the Adobe Suite. 5+ years of customer service experience in addition to a strong creative vision allow for the seamless communication and creation of a project vision.

## WORK EXPERIENCE

UNIVERSITY OF TEXAS AT SAN ANTONIO  
*PR Strategist for School of Art January 2023 - current*

- Coordinate all public-facing marketing efforts
- Runs all social media accounts
- Creates graphics for all gallery needs (catalogs, postcards, etc)
- Photographs exhibitions, events, and any other marketing needs
- Maintains School of Art Website

## HELIOPHILIA CREATIVE

*Photography/ Graphic Design / Video Production 2009-Current*

- Coordinate and execute photography sessions and post-production with quick turn around.
- Art photography
- Photo journalism
- Designs for promotional material and social media based on client's needs.
- Promotional video productions and post-production including audio capturing and editing.
- Creative cinematography and video production for local movie productions.

## MCNAY ART MUSEUM

*Photography/Video Production 2018-November 2019*

- Photography of all events, capturing the diversity of the museum.
- Supported the marketing team by coordinating and collaborating on any photography needs for web or social.
- Second shooter for videography projects, both for social media and custom assets in an exhibition.
- Maintained Image Library where all images are stored.

- Photography of artwork in the collection for records and online archive.
- Created and implemented a branded color grade for photo and video assets.
- Photographed artwork in the permanent collection.

UNIVERSITY OF TEXAS AT SAN ANTONIO, SAN ANTONIO, TX  
*Adjunct Photography Professor 2012 – 2022*

- Developed curriculum to effectively introduce and mentor students in photography, both technical and conceptual aspects.
- Built up communication and leadership skills while providing positive criticism in order to keep students constantly growing.
- Cultivated conceptual thoughts and ideas through one on one discussions with each student in order to push and expand their ideas beyond their own expectations.
- Led critiques and guided students to give their peers constructive criticism.

INTEGRATIVE HEALING INSTITUTE, SAN ANTONIO, TX  
*Graphic Design / Social Media / Customer Service 2014-2015*

- Built up social media presence.
- Designed promotional material such as event flyers, t-shirts, and a smartphone app.
- Managed client scheduling and transactions.
- Shot, produced, and edited promotional videos for the company.

UNIVERSITY OF TEXAS AT SAN ANTONIO, SAN ANTONIO, TX  
*Print Lab Technician, 2012 – 2013*

- Created prints according to customer specifications and laboratory protocols.
- Maintained ink and paper for both large and small format printers.
- Calibrated print systems and changed paper rolls according to client needs for size and finish.

## EDUCATION

UNIVERSITY OF TEXAS AT SAN ANTONIO, SAN ANTONIO, TX  
*Master's of Fine Art with Concentration in Photography (Terminal Degree), Dec 2013*

MCNEESE STATE UNIVERSITY, LAKE CHARLES, LA  
*Bachelor's of Art with Concentration in Photography, May 2009*