

MIA BALDERAS

San Antonio, Texas | (210) 216-6909 | miabalderas4@gmail.com

Motivated young professional with diverse experience and a passion for art, community, and public service. Strong work ethic developed through maintaining strong communication, organization, and a consistent desire to seek growth opportunities. Guided by a dedication to building relationships, learning and creativity.

EDUCATION

Valedictorian at St. Edward's University, Austin, TX

May 2017

Bachelor of Arts in Global Studies, Latin America Focus, Minor: Spanish; Study Abroad in Seville, Spain

EXPERIENCE

Staff Director

July 2020 – Present

MOVE Texas

- Directly support the Executive Director in executive communications, strategic planning, calendar management and travel as needed
- Manage the Board of Directors in regards to communication, implementation of board software, scheduling, and yearly planning
- Manage various projects such as the MOVE Emergency Ballot Telemedicine Program and supervise interns

Communications Consultant

Nov 2019 – Mar 2020

Feliz Modern

- Consult on e-communications strategy with a focus on creating a consistent voice across all platforms
- Compose and send out weekly emails, and produce blog content highlighting local artists

Communications and Outreach Director

Nov 2017 – Aug 2019

Texas State Representative Diego Bernal, House District 123

- Created and implemented communications strategy: wrote statements, press releases, speaking points, and facilitated interviews with media for Rep. Bernal, created and sent out bi-weekly e-newsletters to approx. 7,500 subscribers, and monitored and created content for all social media channels (Facebook, Instagram, and Twitter)
- Assisted with scheduling, event planning (logistics and content creation), database management, and built relationships with approx. 35 neighborhood associations, and recruited/managed a team of volunteers
- Moved to Austin, Texas for the 86th Legislative Session

Community Engagement Coordinator, AmeriCorps VISTA

Aug 2017-Aug 2018

City of San Antonio's Office of Equity

- Created and implemented the social media and community engagement strategies
- Consistently led meetings with stakeholders (2 per week) to build relationships and inform community
- Provided overall office/administrative support, represented the office at events throughout the city, and tracked data on over 600 community organizations

OTHER EXPERIENCE

MIJA Folk Art, Co-Founder

Aug 2019 – Present

- Produce fiber art including weavings, wall hangings, and accessories
- Manage social media, lead website creation, tracking of sales and inventory

Community Classes at the Southwest School of Art, San Antonio, TX

Aug 2018- Aug 2019

- Textile Weaving, Beginner and Intermediate level courses
- Study Abroad experience in Oaxaca in Aug. 2019

New Leaders Council, Class of 2019 Cohort

Jan 2019 – July 2019

- Participated in a leadership training program focused on strengthening progressive leaders and their knowledge in development, communications, non-profit management, campaign finance, and more