

Recent Graphic Design graduate with one year of professional brand management experience. Looking to start a career where I can utilize my design skills and passion for visual storytelling in an entry-level graphic design position. Equipped with creative thinking and attention to detail, I'm confident in my ability to achieve success of any project I'm involved in.

EDUCATION

Graphic Design, AAS

Austin Community College

EXPERIENCE

Multimedia Specialist Intern

Workforce Solutions Capital Area

- Working with the chief marketing officer, I helped to define sustainable brand design standards through the creation of the agency's first brand guide.
- Conducting discovery sessions with multiple internal stakeholders, I helped guide implementation of Canva for Teams and created brand templates to empower staff to create branded collateral and streamline production.
- Worked with internal departments for numerous design communication requests and adhoc projects. Consulted and produced collateral for a diverse array of events and services.

SKILLS

Hard Skills

Photoshop, Illustrator, InDesign, Presentation Design, Typography, Event Branding, Logo Design, Packaging, Canva

Soft Skills

Timely, Stakeholder Management, Adaptable, Critical Thinking

NOTABLE PROJECTS

ACC Viscom Grad Showcase – Fall 2023

- Working closely with ACC Visual Communication stakeholders, I co-led the design of integrated event materials and collateral (including a brand guidelines, poster, name tags, directional signage and a commemorative promotional item) for the graduating class portfolio showcase. This event gave students a unique opportunity to receive professional reviews, network with hiring industry employers, and show off their refined skills.

ATX Tech Talent Hiring Event – Sept 2023

- Designed full suite for event touchpoints (including digital and print flyers, directional signage, on-screen promos and more). The assets were replicated for future events by the hosting agency.