

# ASHLEY LOPEZ

SOCIAL MEDIA COORDINATOR & PHOTOGRAPHER

## Experience



### TML INC. SOCIAL MEDIA MANAGEMENT

2019-2023

Managed social media content for brands. Posted daily content, and ran campaigns. Also established the overall brand theme and established branding photography. Ran reputation management, blogs, and SEO for brands as well.

### VALERO ALAMO BOWL. DIGITAL MEDIA COORDINATOR

2018-2019

Ran the media content for the brand. Edited video content using Adobe Premiere Pro. Created digital banners that were made in Adobe After Effects that will be used in the Alamodome. Created on site content.

### HEARTFIRE MEDIA. SOCIAL MEDIA INTERN

Oct 2012 - Jul 2014

Post daily social media content for brands, blogs, and reputation management.

## Skills

### ADOBE SUITE



### MICROSOFT OFFICE



### SOCIAL MEDIA MANAGEMENT



### REPUTATION MANAGEMENT



### TEAM COLLABORATION



## Bio

Social Media Coordinator and Photographer born and raised in the amazing city of San Antonio, Texas. I am looking to apply my 4+ years of experience in bringing forth valuable industry experience and a passion for management. Results oriented with a proven track record of working collaboratively with team members to

## Education

### Bachelor in Digital Film Making & Video Production

The Art Institute of San Antonio  
2014-2017

## Reference

### Alex Gutierrez

CEO, TML INC.

830-968-6394

### Priscilla Cruz

JUICE Marketing

956-240-9298

### Tiffany Rose

TML INC.

512-771-8314

### Isaias Sandoval

TML INC.

210-331-6650

## Address

8163 Old Pearsall Rd  
San Antonio, TX 78252

## Contact

210-749-9323  
lopez.ashley880@gmail.com

## Connect

Instagram/ash\_lopez13  
linkedin.com/in/ashleylopez