

Joe Raymond Vega

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+1 (210) 416-1104

SOFTWARE & SKILLS

Creativity · Design Principles · Ideation · Branding · Typography · Designing for Print · Strategy · Problem Solving · Interactive Media

*Illustrator / InDesign / Photoshop / Lightroom /
Premiere / Media Encoder / Audition / After Effects /
Dimension / Wordpress / Blender / Unity /
Ableton Live / Logic Pro*

Virtual Resume ↙
<https://joevegamedia.com/vres>



PROFESSIONAL HIGHLIGHTS

Conceptual Design

- Research, analysis, idea generation
- Innovative problem solver
- Empathic and holistic design approach

Positive & Uplifting Design

- Led and implemented a positive and uplifting branding identity that fostered long-term engagement and investment with donors, invoked hope and inspired volunteers, and shined light on issues affecting foster youth in Bexar County

Adaptive & Compassionate Leader

- Managed a team of designers
- Trusted mentor
- Perceptive and attentive
- Servant leader
- Knowledge seeker

Commercial Branding

- Integrated PSAs, short films, audio stories, unfabricated narratives and photography, billboards, and print ads to agency's marketing toolkit
- Revamped agency's website, incorporating modern design principles and trends
- Designed annual financial reports, fundraising materials, pamphlets, and informational packets

Marketing

- Branding, marketing campaigns, social media strategies, event media photography
- Executed 8 major events annually, designing new branding and marketing strategies (e.g. signage, videos, slides, print materials, email campaigns) for each event
- Engaged new audiences and potential donors through various social media platform

Video & Photography

- Equipment budget management
- Studio lighting techniques
- Cinematic quality control
- Portrait, Still Life, and Event Photography

Print & Digital Media

- Magazines, newspapers, ads, record/cd layouts, infographics, photo processing and editing
- Created custom illustrations and designs
- Managed specialty prints for silkscreen press in a fast-paced environment
- Prepress organization for print including color separations
- Photo processing including CMYK breakdown
- Developed tailored, custom websites
- Organized artist portfolios
- Managed and maintained websites

CGI & Animation

- Modeling and sculpting
- Key-frame animation
- Lighting and texturing

WORK HISTORY

Freelance Artist

joevegamedia.com & joeraymondvega.net
2003 - Present

Creative Lead

Stuart Allen Art Services
2019

Creative Director

Child Advocates San Antonio (CASA)
2016 - 2018

Communications Specialist

Child Advocates San Antonio (CASA)
2011 - 2016

Lead Graphic Artist

Nu Prints, Inc.
2007 - 2009

EXHIBITIONS

2022, Group Exhibition: Contemporary Art Month, CAM Breakout II, San Antonio, TX

2021, Group Exhibition: Digital Alterscenes – 3D Spaces for 2D Living, UTSA Gallery 23, San Antonio, TX

2019, Group Exhibition: Pump Project: Light Alchemy, Cloud Tree Studios and Gallery, Austin, TX

2019, Group Exhibition: Dance Like Robots, Luminaria Contemporary Art Festival, San Antonio, TX

2019, Group Exhibition: Dance Like Robots, Presa House Gallery, San Antonio, TX

2019, Group Exhibition: Citrine, Amp Room, San Antonio, TX

2018, Group Exhibition: 1718-1767 Common Currents, Artpace, San Antonio, TX

2017, Group Exhibition: Gallery of Hope, Tobin Center for the Performing Arts, San Antonio, TX

2017, Group Exhibition: Essentials Biochromatic, Luminaria, San Antonio, TX

2016, Group Exhibition: Gallery of Hope, Tobin Center for the Performing Arts, San Antonio, TX

2016, Group Exhibition: Una Noche en La Gloria, La Avenida Guadalupe, San Antonio, TX

2016, Group Exhibition: 4x5 Photo Fest, Brick Marketplace, San Antonio, TX

EDUCATION

2022 | Bachelor of Fine Arts | *Magna Cum Laude*

Studio Concentration: New Media
University of Texas at San Antonio

2009 | Associates of Arts in Print Graphics

San Antonio College

2009 | Graphic Design Intern - Education Department

Artpace San Antonio

AWARDS & RECOGNITIONS

2017, Selected Artist: City of San Antonio's 2017 Call for Public Art

2017, Selected Artist: Artpace 2019 Texas Open Call

2013, Recipient: 2013 CSWE Virtual Ovation Award Recipient, 'Behind Closed Doors: Voices From the Inside'

2016, Group Exhibition: Paper Trail SA, Brick Marketplace, San Antonio, TX

2016, Solo Exhibition: Ka, Studio 111 Daniela Riojas Multimedia Arts, San Antonio, TX

2016, Group Exhibition: Artist Showcase, Co-Lab, San Antonio, TX

2015, Group Exhibition: Gallery of Hope, Eilan Hotel, San Antonio, TX

2014, Group Exhibition: Gallery of Hope, Eilan Hotel, San Antonio, TX

2014, Group Exhibition: Seven Minutes in Heaven, Fox Motel, San Antonio, TX

2013, Group Exhibition: Gallery of Hope, NuStar Energy, San Antonio, TX

2013, Solo Exhibition: Obsession, Hello Studio, San Antonio, TX

2012, Group Exhibition: Behind Closed Doors: Voices From the Inside, University of Texas at San Antonio, San Antonio, TX

2010, Group Exhibition: Performance Sketches, Slanguage, Wilmington, CA