

ALEJANDRA SOL CASAS

ARTIST STATEMENT

My creative journey unfolds at the crossroads of image and word. As a photographer specializing in photojournalism, concerts, and portraits, my lens is a tool for capturing the essence of the human experience. In the realm of photojournalism, I strive to capture the pulse of society, weaving narratives that extend beyond the frame. My concert photography freezes the ephemeral magic of live performances. In portraiture, I engage with the intimate stories that reside in the faces of my subjects. Through my writing, I articulate the stories behind the melodies, bridging the gap between the audible and the visible, while offering depth and context.

EXPERIENCE

FREELANCE PHOTOGRAPHER & WRITER

SELF-EMPLOYED, VARIOUS | NOV 2014 - PRESENT

- Takes high-quality photographs of newsworthy events and concert, as well as family portraiture and weddings
- Writes stories, cutlines, reviews in both English and Spanish, and creates photos for local and international publications such as BBC, MTY360, Texas Tribune, LiveNation, Scene In SA, The American Prospect, Do210, and SA Current
- Creates marketing assets for organizations such as Texas Public Radio and the San Antonio Parks Foundation
- Co-Founded TXSoundsLike, an online media outlet promoting community, culture and art in Texas

LEGAL VIDEO SPECIALIST

FEDERAL COURT REPORTERS OF SAN ANTONIO | FEB 2020 -MAR 2022

- Recorded courtroom cases, depositions, signing of legal documentation, and site inspections.
- Worked with video cameras, microphones, mixers, monitors, digital audio recording equipment, etc.
- Assisted with video teleconferences, realtime reporting technology, internet streaming editing, and archiving.

DIGITAL CONTENT PRODUCER

LOCAL COMMUNITY NEWS | JAN 2016 - NOV 2016

- Wrote small business articles
- Photographed for various stories, and had several photographs make the front page
- Created graphics for use in social media
- Uploaded content to their newly launched website

VISUAL EDITOR

MESQUITE NEWS | JUN 2015 - MAY 2016

- Responsible for all pictures, graphics, and videos published on The Mesquite
- Met with section editors to review photo assignments
- Maintained archives of all photos

EDUCATION

BACHELOR OF ARTS

COMMUNICATION AND BUSINESS MANAGEMENT

TEXAS A&M UNIVERSITY-SAN ANTONIO | 2014 - 2016

GPA: 3.93

SKILLS

- Bilingual (Spanish & English)
- Copywriting
- Adobe Premiere
- Adobe InDesign
- Adobe Photoshop & Lightroom