

ALICIA C

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📍 San Antonio, TX 78204

SUMMARY

Highly motivated singer with an extensive background in performance. More than five years as a soloist and in a variety of ensembles.

HIGHLIGHTS

- Expressive performer
- Broad range of musical styles
- Specialty in Mexican Regional/Latin Urban music
- Organized & Ambitious
- Strong attention to detail
- Special events performances

EDUCATION

Texas A&M International University

Laredo, TX

2006-2008- Lead Vocalist -

Mariachi Internacional

2008-2012- Lead Vocalist-

Mariachi Popular

Vocal Training/Coaching

2023- Trained vocally with Dr.

Rachel Yvonne Cruz Asst.

Professor of Mexican American

Studies at UTSA- The University of

Texas at San Antonio.

ACCOMPLISHMENTS

- Nominated for New Artist of the Year '23 Tejano Mundial Awards
- Nominated for Mariachi Song of the Year '24 and Music Video of the year '24 Tejano Mundial Awards
- Only female performer for the largest Labor Day celebration in Texas
- Musical lead for Fiesta Latina Musica Sin Fronteras production
- First single "VEN" with LMD Productions hit #1 on the music charts 21 weeks straight.
- Music Video for "VEN" with A Blacksheep Creation hit #1 on the charts for 16 weeks straight.
- EP "Cada Parte de Mi" debut at #2 on the iTunes charts for all Mexican music
- Produced by Latin Grammy Nominated, Shelly Lares, LMD Productions, in association with SHELLSHOCK Records 3

EXPERIENCE

Alicia C Oficial - Recording Artist

San Antonio • 02/2019 - Current

- Produced first EP album with all original songs. Written and Produced by Tejano icon Shelly Lares, lyrics by Jose Rosario Gonzalez former VP/Regional Mexican Division at Sony Music Entertainment and David Hernandez recording artist.
- Performed at the Tejano Music Awards Fan Fair at Market Square
- Performed background music for live shows such as musical theatre productions and music festivals with San Antonio's Award winning Mariachi Campanas de America and San Antonio's chicano band La 45

- Opened up for Shelly Lares at Traders Village for her birthday bash celebration
- Recorded original music in west side located recording studio (Shellshock Records 3)
- Sang the National Anthem for San Antonio Football Club championship game
- Utilized social media platforms proactively to promote personal brand awareness while engaging with potential clients or collaborators regularly.
- Negotiated contracts for gigs ensuring fair compensation for all involved parties.
- Elevated overall showmanship through continuous training in vocal techniques, stage presence, and audience interaction.
- Selected appropriate pieces to meet performance needs and showcase skills.

LLAMATIVA - Lead Vocalist

San Antonio, Texas • 11/2023 - Current

- Collaborated with band members to develop innovative arrangements for improved musical performances.
- Maintained rigorous practice schedule to ensure consistent improvement in vocal abilities and stamina for demanding performances.
- Elevated overall showmanship through continuous training in vocal techniques, stage presence, and audience interaction.
- Rehearsed harmonies with backup singers, achieving seamless blends of voices during live shows.
- Enhanced audience engagement by incorporating dynamic stage presence and powerful vocal techniques.
- Negotiated contracts for gigs ensuring fair compensation for all involved parties.