GEORGIE Moreno

HISTORY

Dynamic freelance graphic designer with 10+ years of experience specializing in logos, print media and online branding. A journey that began with a passion for visual storytelling slowly transformed itself into tangible/professional skills in layout design to create compelling narratives across various platforms. From crafting memorable logos that embody brand identities to designing full length poetry chapbooks and novels, my work has consistently merged creativity with strategic communication.

SKILLS

- Print Design
- Book Layout
- Book Cover Design
- Logo Design
- Flyer Design
- Website Design
- Form Design
- Publishing

EDUCATION

LONE STAR COLLEGE AA Graphic Design | May 2012

CONTACT

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EXPERIENCE

HEALTHCARE FORM DESIGNER Baptist Health System | Dec 2022 - Present

EDITOR & LAYOUT DESIGNER 1097 Newspaper | Dec 2018 - Aug 2020

GRAPHIC DESIGNER & OWNER GleeLayouts | May 2012 - Present

Logo Design/Online Branding:

DNS Care Care Products (2012), Lil Abner's Restaurant (2013), Pray Fierce (2013), Massage by JoeAngel (2014), Cerveza Lounge (2014), Black Pinnacle Construction (2015), Black Stone Construction (2015), MAHA Gulf Coast (2016), Skyion Sweets (2017), Gender Bender (2019), 1097 Newspaper (2019), OutWrite (2019), Two Minute Music Lessons (2020), Pretty Plattered (2021), Ascend National Healthcare Staffing 2021-2022), PuroSlam Poetry Team (2021-2023), FelicityNailedIt (2022), Aesthetic Nurse Kriis (2023), Overtime Theatre (2024), Fierce Publishers (2024)

Book Design Credits:

"The Moy" by Local San Antonio Artists Layout Design | 2019

"Onomato-poems" by PuroSlam Poetry Team Cover Design | 2019

"Rough" by Diamond Mason Cover Design | 2019

"In Bloom" by Georgie Lee Author, Cover Design, Layout Design | 2019

"I'm Still Here..." by PuroSlam Poetry Team Co-Author, Cover Design, Layout Design | 2021

"New Age Puroism" by PuroSlam Poetry Team Co-Author, Cover Design, Layout Design | 2022

"Making Wishes Out of Weeds" by Georgie Lee Author, Cover Design, Layout Design | 2023

"Pray Fierce" by Leticia Sembera Cover Design, Layout Design | 2024

"word." by Palabra Poetry Team Co-Author, Cover Design, Layout Design | 2024