


JOSHUA COLLINS

COMMUNICATIONS COORDINATOR

CONTACT

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 San Antonio, TX, USA

PROFESSIONAL OVERVIEW

With multiple years of professional experience, I am a seasoned Marketing and Public Relations expert, combining creativity with strategy to drive brand recognition and growth. My proven track record includes leading successful campaigns, fostering positive relationships with sponsors, and developing innovating solutions to meet and exceed objectives.

EDUCATION

Master's Degree
Business Administration
Saint Mary's University
2023 - Present

Bachelor's Degree
Communication
UTSA
2019 - 2023

WORK EXPERIENCE

COMMUNICATIONS COORDINATOR
CAST Schools August 2023 - Present

The Centers for Applied Sciences and Technology (CAST Schools) is a 501(c)(3) nonprofit organization with a network of 5 tuition-free, industry-led, career-themed high schools in San Antonio and one pre-k through 12th academy.

- Create stories and films that elevated student voice and agency throughout the CAST Schools.
- Managed digital marketing campaigns via Sprout Social and Mailchimp.

SKILLS

Adobe Premiere Pro
DaVinci Resolve Studio
Process Development
Digital Marketing
Public Relations
Program Management
Time Management
Risk Assessment

PROJECT EXPERIENCE (3 YEARS)

Nobody's Perfect

Writer, Director, Producer, Editor 2023 - Present

Having written and directed two shorts already, I feared that I was beginning to trap myself in terms of style and themes. That is why, for my third short film, I wanted to take a more comedic/lighthearted approach. Nobody's Perfect embodies this

Gem Mint

Writer, Director, Producer, Editor 2023

Shortly after finishing Master Sommelier, I began writing the script for Gem Mint. With my newfound experience, the pre-production for this short was not as long as the previous one. Gem Mint was filmed in exactly one day at one location, which resulted in an anxiety-driven short that went on to screen in many international film festivals.

Master Sommelier

Writer, Director, Producer, Editor 2021 - 2023

I began writing Master Sommelier in 2021, however, because this was my first ever short film, I had no idea how to properly write a script, let alone produce a short film. This led to the film's pre-production lasting longer than expected, although the actual shoot itself was brief. The final product was my short film debut.

ACHIEVEMENTS

Graduated *cum laude*, UTSA
6X Best Student Film (2023-24)
2X Best Director (2023)
2X Best Cinematography (2023)