

HOLA, MY NAME IS **JAVIER GONZALEZ**

VISUAL ARTIST // CREATIVE DIRECTOR

I have a high passion for all types of digital art and a deep love and understanding of graphics, motion, photography, and video.

Having a cumulative work experience of over **16 years**, creating high-quality and thoughtful designs for local & national brands.



Professional Experience

UTSA University of Texas in San Antonio 2021 - Present
Multimedia Specialist III

Create video documentaries, voiceovers, designs, photos, and animations for the university.

myRED360 2019 - 2021
Co-Owner, Art Director

Directed the branding, logos, colors, and website design for an umbrella company overseeing 6 businesses.

Created and executed marketing strategies, including video, animation, and other multimedia content.

EncantoRojo.com 2016 - 2022

Co-Owner, Wedding Photographer & Videographer

Successfully covered over 100 weddings with a focus on capturing memorable moments through both photography and videography.

SWEB Development 2014 - 2018

Senior Graphic Designer

Led the Art Department with responsibilities ranging from social media graphics and web design to UI design and graphic design.

Managed photography, videography, and animation projects.

San Antonio Film Festival 2012 - 2014

Creative Director, Media Department

Oversaw the Media Department, handling website design, motion graphics, web and mobile apps, videography, editing, and photography.

The Broadway Agency / POSPOP 2011 - 2014

Media Director, Media Department

Directed various multimedia projects, including website design, motion graphics, web and mobile apps, videography, editing, and photography.

Sharkmatic Advertising 2007 - 2012

Lead Graphic Designer & Lead Web Designer

Managed the Art Department, covering website design, graphic design, motion graphics, videography, editing, and photography.

Freelancer 2006 - Present

Specialized in Design, Photography, Web, Video, Print & Illustration

Worked independently, providing services in design, photography, web development, video production, print, and illustration.

ABOUT ME

Characteristics

Multitasked, Confident, Devoted, Efficient, Enthusiastic, Responsible, Creative, Resourceful, Collaborative.

Skills & Interests

Graphic Design, Photography, Digital Art, Photo Manipulation, Illustrations, Large Paintings, Drawing, Videography, Cinematography, Editing, Directing, Music Production, Digital Animation, Hand Drawn Animation, 3D Animation, Sculpting, Stop Motion & Screen Printing.

Achievements

DeviantART Daily Deviation

A daily event where outstanding works by community artists are showcased throughout deviantART site for a 24 hour period.

Featured on Fstoppers.com

Blog entry written about my photography. Fstoppers receives a total of 1,250,000 pageviews per month.

Awards

2 Gold Hermes Awards
2 Platinum Hermes Awards
1 Gold AVA Digital Award
2 Gold Marcom Awards

CONTACT

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SKILLS

GRAPHIC DESIGN

PHOTOGRAPHY

ANIMATION

VIDEOGRAPHY

ILLUSTRATION

SOFTWARE

AFTER EFFECTS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

View my portfolio: JavierGil.com