

SAN ANTONIO, TX 78216
(210) 209-4973
LUCEROVSALINAS@GMAIL.COM

Lucero Salinas

OBJECTIVE

Having worked as an artist and entrepreneur for over 10 years, I've developed the ability to see the big picture of a project and to understand all the pieces and elements needed to create something wholesome. Throughout my process, I have learned how to analyze, brainstorm, strategize, and collaborate to bring a concept to life.

Additional Languages: Spanish [Read, Speak, Write]

Technology: Microsoft Office Suite, Bridge, Lightroom, Photoshop, Premier Pro.

EXPERIENCE

Lucero Salinas Photography, SATX — *Photographer and Owner/Operator*

April 2021 - Present

- Applied Marketing, Sales, and Project Management skills
- Produced an extensive amount of Photography & Videography content
- Created branding imagery for small to large corporations
- Managed client onboarding and day-to-day client communications
- www.lucerosalinas.com

Encanto Rojo, SATX — *Photographer and Co-Owner/Operator*

June 2015 - March 2021

- Co-contributed to business strategies and marketing concepts
- Drafted over 170 wedding timelines
- Maintained a 90% average of inquiry-to-client conversions
- Photographed and delivered over 100 wedding photo galleries and produced and delivered over 50 wedding videos

J. Crew Call Center, SATX — *Customer Client Specialist and Sales*

June 2012 - May 2013

- Supervisor: Jared Perminter
- (210) 730-9000

Northside ISD, SATX — *"Substitute Teacher"*

[August 2010 - May 2012] [August 2014 - May 2015]

- Supervisor: Elsa Coatney
- (210) 397-8600

Sears Roebuck and Co. SATX — *“Parts and Service Order Representative”*

October 2008 - August 2010

- Supervisor: Charles Brinson
- (847) 286-2500

EDUCATION

Our Lady of The Lake University, SATX — *Major; Drama with a concentration in Digital Film and TV / Minor; Digital Arts*

August 2010 - December 2013

- Major; Drama with a concentration in Digital Film and TV
- Minor; Digital Arts
- 134 Hours Completed
- GPA 2.9
- Member of Delta Xi Nu Multicultural Sorority | Theta Colony
- Wrote, Produced, & Directed - Short Film “Blackbook Curse”
- Wrote, Produced, & Directed - Feature Length Film “Loves War”

Northwest Vista College, SATX — *Associates of Arts*

August 2008 - December 2010

- GPA 3.5

John Jay High School, SATX — *High School Diploma*

August 2004 - May 2008

- Top 10% | Honor Student
- GPA 92.6
- Extracurriculars: Culinary Arts, Soccer, Choir, NEHS, NHS
- 4TH Place at regionals in Entrepreneurship division | (FCCLA) - Family Career Community Leaders of America