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# Arturo Osvaldo Duran

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## EXPERIENCE

### **ARTURO DURAN STUDIOS, SAN ANTONIO, TX** – *Artistic Director*

January 2016 – PRESENT

- As the Artistic Director of my studio, my duties are specializing in product (apparel and jewelry) design and production, executing works of fine art, conceptualizing innovative ideas for the vision of the house and strategically working with resources to achieve company initiatives.
- Additionally, other roles include planning and executing fashion shows, work with modeling agency's / models, photographers, venues, marketing vendors and MUA all while making sure that we adhere to the ateliers aesthetic, DNA and signature creative edge. Staying informed about industry trends, using community resources and other organizations, considering cultural influences and taking anticipated shifts in consumer preferences into account also play an important part into making executive decisions for the house. While the position fosters an endless culture of creativity, the duties also include managing multiple design projects simultaneously, setting priorities and timelines to ensure timely delivery of concepts and final design samples for season collection runway shows.
- Developing relationships with clients, curating commissioned custom collections for individuals and procuring fine art for customers is the utmost important responsibility as this generates revenue for the house and establishes a reputation in the crowded fashion industry market. The dedication and superior standards of service, unmatched presentation details, implementation of artisanal and couture techniques during production, and execution of brand identity all make the label a special business model in the San Antonio growing market. Driving the energy and personally funding the resources needed to flourish, grow and ultimately stand out as a renowned fashion house all fall on the shoulders of the director.

### **ART X ART, SAN ANTONIO, TX** – *Abstract Expressionist Artist*

January 2019 – Present

- During the Global Pandemic, Arturo picked up painting in quarantine to express himself through the hardship of all the death that occurred within his family and community. Abstract Expressionism is the technique which you can see represented in his work both in his personal collection or commissioned works. He has no formal training in the subject however

he continues to learn more about different mediums and techniques from the IoT, other artists and doing extensive research. His paintings are a direct reflection of his emotions and serve as a placeholder and reminder that we "must move on". The artist has produced a total of 56 works in his painting venture.

### **ZARA, SAN ANTONIO, TX – Visual Commercial**

January 2021 – July 2022

- Responsible for the image and layout of the La Cantera location, making sure the latest trends and best sellers are represented according to the company specifications, balancing between commerciality and image. Analyzed sales rankings to promote the correct merchandise while motivating, encouraging, developing and inspiring the team. The position also entailed cooperation with store operations manager and team for the correct reception of the merchandise, returns to the distribution center, stock replenishment. Managing and changing mannequins, printing and executing price changes, posters and photos for home office were also daily responsibilities.

### **Forever 21, SAN ANTONIO, TX – Visual Merchandising Manager**

March 2017 – December 2021

- Oversee daily merchandising, floor set planning and execution, replenishment, launches, updates and execution of shipments, loss prevention and service. Generated and analyzed Field Merchandise Reports (Zero Seller, Top Sellers) and made necessary product placement/adjustments based on selling and Field Merchandise Reports. Drive results through creating short-term plans and long-term strategies, processes, and events that create a positive in-store experience for our customers were responsibilities in this position.

### **H&M, ST. Louis, MS – Department Supervisor**

March 2014 – February 2017

- Recruit, develop and provide succession planning for the staff in partnership with the Store manager. Proactively ensure that the team had knowledge on all campaign, promotions, display guidelines and merchandise information. Work with sales and cost plans, budgets and other available tools to make business decisions to ensure maximum profitability in a 13+ million store.

### **ALDO SHOES, SAN ANTONIO, TX – Store Key-Holder**

March 2012 – February 2014

- Responsible for maintaining outstanding customer service as per company standards, generating sales and exceeding quotas in a commission based environment. Proactively generate ideas to develop business opportunities and maximize sales to achieve or exceed all financial goals.

### **SEARS HOLDINGS CORPORATION, SAN ANTONIO, TX – National Workforce Management and Dialer Operations Analyst**

AUGUST 2010 - February 2014

- Assisted management with the day to day functionality of systems applications and command center support. Accountable for the support of multi-site inbound and outbound call center businesses through constant monitoring of network applications, real time response and implementation of solutions to system challenges. Proactively analyzed real-time data and made executive decisions to reach service levels and predetermined goals based on various reports and other KPIs.

**Giorgio Armani, SAN ANTONIO, TX – Sales**

January 2010 - August 2010

- Responsible for maintaining outstanding customer service as per company standards, generating sales, merchandising, and safeguarding company assets in a commission based environment.

**QVC, SAN ANTONIO, TX – Order Entry Specialist**

August 2009 - December 2009

- Accurately and efficiently process all incoming business, while meeting all performance and accuracy standards while providing exceptional customer service to all external customers through a call center setting.

## EDUCATION

**Parsons School of Design, The New School, New York, NY**

August 2017 - May 2018, New York, NY

Fashion Design - Completed 22 credits towards a BA. Degree requirements were not successfully fulfilled.

**University of the Incarnate Word, San Antonio, TX**

August 2009 - December 2013, San Antonio, TX

Fashion Design and Family Consumer Sciences - Completed 186 credits towards a Double Major BA. Degree requirements were not successfully fulfilled.

## Languages

**Spanish**

Native Proficiency orally and written.

**English**

Native Proficiency orally and written.

## Special Projects

### **Blue Star Arts Complex, San Antonio, TX**

April 2022 – January 2023\*

First Friday Monthly Art Show, Group Exhibition, San Antonio, TX

\*Participated in April, May, June, August, September, October, January

<https://www.bluestarartscomplex.com/>

### **BRICK, San Antonio, TX**

MAY 2022 , July 2022, September 2022, November 2022

Sunday Funday Art Walk, Group Exhibition and Vendors, San Antonio, TX

<https://brickatbluestar.com/>

### **Modern Eclipse, San Antonio, TX**

JULY 2022 , October 2022,

Group Exhibition of mixed disciplines by Artist 77, San Antonio, TX

[https://www.instagram.com/anguiano\\_art\\_studio/](https://www.instagram.com/anguiano_art_studio/)

### **Raw Artist, San Antonio, TX**

Sept 2017

Fashion Show Presentation – Successfully showcased my collection with a collective of other local artists in Downtown San Antonio at the hotel St. Anthony. The Raw Artist organization gave me and other emerging artists the ability to showcase different disciplines as long as we sold tickets and reached the benchmark for acceptance. My collection was the finale of the event.

<https://rawartists.com/arturoduran>

### **KENZO X HM, Houston Galleria, Houston, TX**

November 2016

Special Collection – While working for the retailer H&M, I was tapped to travel and support a team in the Houston, TX market. This would be the second time I would be working to launch a collaboration and thus gave me the opportunity to build my skill sets even more. The collection had to be meticulously planned and preparations were made 1 year before the collection landed in stores. I was given a corporate apartment and worked immediately on the project. The launch included the assembling of the fixtures and mannequins, intricate window displays with eclectic props, strict and specific guidelines from the collaborating designer and the launching of the event. The collection entailed security detail as the event caused a surge of clients as the items were popular

and in demand. The 2500 pieces allocated to this store sold out in less than 4 hours.

<https://www.gq.com/gallery/kenzo-h-m-full-collection-collaboration-look-book>

## **BALMAIN PARIS X HM, La Cantera Mall, San Antonio, TX**

November 2015

Special Collection - While working for the retailer H&M, I was tapped to join a team put together by the corporate office to plan and execute a capsule collection shop-in-shop inside of the store at La Cantera Mall of which I worked at. The collection had to be meticulously planned and preparations were made 1 year before the collection landed in stores. The launch included the assembling of the fixtures and mannequins, intricate window displays with countdown clock, strict and specific guidelines from the collaborating designer and the launching of the event. The collection entailed security detail as the event caused chaos and mayhem as the items were popular and in demand. The 1000 pieces allocated to the San Antonio market sold out in less than 2 hours.

<https://us.balmain.com/en/experience/balmain-x-hm>