

SHON BELL

(210) 870-0887

ShonJBell@gmail.com

Artist Profile Instagram: @Shonwhomvideo

Vimeo/Website: <https://vimeo.com/user195748163>

SKILLS

- Proficiency in using video editing software Adobe Premiere Pro with rudimentary knowledge in Adobe After Effects and Sony Vegas Pro. Able to navigate basic editing techniques, transitions, color correction, and audio mixing.
- Understands the principles of storytelling and the ability to craft a compelling narrative through editing, sequencing shots, and selecting appropriate music or sound effects.
- Collaborative and Communicative: effective communication and collaboration skills with clients, directors, and other team members to understand project requirements.

EDUCATION

BRAINSTATION, Digital Marketing
2021 February - April, New York, NY

BRAINSTATION, Social Media Marketing
2021 January - March, New York, NY

COMMUNICATIONS ARTS HS
2011 August - 2015 June, San Antonio, TX

REFERENCES

RAEANN ALCORTA
Current Business Collaborator
(210) 363-5361

ALEXANDRA VAZQUEZ
Client/Readi Social Co-Founder
(210) 846-6576

PROFILE

A certified Digital Marketing and Social Media Marketing freelance Videographer with 3 years experience, seeking to produce high-quality and entertaining videos with creative brands.

EXPERIENCE

UltraePhoto, Photographer's Assistant/Videographer

2020 January - Present, San Antonio, TX

- Provides the Photographer support by using creative decision-making and planning skills.
- Collaborates with the Photographer when a client is looking for photo and video content.
- Organizes and preps the studio for on-site shoots including prop-shopping and setting up studio equipment.
- Coordinates with the Photographer and Clientele by brainstorming creative ideas such as wardrobe, make-up, theme, poses and choosing post-production photos.

Freelance Videographer

2020 August - Present, San Antonio, TX

- Collaborated with clients and production teams to plan and execute video shoots for brand videos, documentaries and promotional content.
- Worked closely with clients to understand their requirements and transform raw footage into engaging and cohesive video content.
- Attracted new consumers as a result of finished products for several brands that resulted in my videography services increasing in demand.
- When collaborating with a photographer and their client, who hadn't thought of hiring a videographer, I was told that once their client watched the footage I recorded for them for myself, the client saw a value in the video and immediately asked for my services for future projects

CLIENTS

- **Camp Founder Girls**
2023 June - 2023 August, San Antonio, TX
- **Motherflower Flower Arrangements**
2023 May - 2023 June, San Antonio, TX
- **Womankind Creative**
2023 May, Austin, TX
- **Readi Social - Jubilee Pilot Episode Entry**
2023 February - 2023 March, San Antonio, TX
- **Ecotistic (Skincare)**
2022 June - 2022 August, San Antonio, TX
- **Orange Noir (Clothing)**
2021 February - 2021 May, San Antonio, TX
- **Buena Mano Bakery**
2020 August - 2021 January, San Antonio, TX

