




WRITER/DIRECTOR

# STEPHEN SNAVELY

CONTACT

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## ABOUT ME

I have a genuine curiosity and drive to explore and understand human nature through storytelling, which has led me to a career in filmmaking. Over the past 13 years in the industry, I've been honing my craft, creating custom content for major brands, while also pursuing my own films on the side. I enjoy the challenge of finding the sweet spot where brands' journeys cross paths and their shared story begins. In addition to my career, I love to travel; I'm a self-proclaimed foodie, I have an incredible family (a wife and two kids), and in another life I'd play in the NBA or race in Formula 1. *Note* - In that life I'm considerably taller and more athletic.



<b>EDUCATION</b>	University of Texas - San Antonio	Start 2001
	<b>Bachelor of Arts</b>	End 2006
	Major: Communication	



<b>BRANDS</b>	Some brands I've worked with:		
	Nike	F5	Comedy Central
	Amazon	Systane	Warner Bros.
	Microsoft	Levi's	KTM Motor
	Discover	CA Almonds	NFL

## HARD SKILLS

Directing	● ● ● ● ● ● ● ● ● ● ○
Writing	● ● ● ● ● ● ● ● ● ● ○
Producing	● ● ● ● ● ● ● ● ● ○ ○
Budgeting	● ● ● ● ● ● ● ● ○ ○ ○
Storytelling	● ● ● ● ● ● ● ● ● ● ○
Vendor Management	● ● ● ● ● ● ● ● ○ ○
Premiere Pro	● ● ● ● ● ● ● ● ○ ○ ○
After Effects	● ● ● ● ● ● ○ ○ ○ ○ ○
Photoshop	● ● ● ● ● ● ○ ○ ○ ○ ○
Microsoft Suite	● ● ● ● ● ● ● ● ○ ○ ○

## SOFT SKILLS

Decision making	Listening
Relationship building	Communication
Emotional intelligence	Flexibility
Problem-solving	Patience
Collaboration	Empathy

## EXPERIENCE

- **Founder / Writer / Director** **2015 - 2024**  
Part-Time Genius - Los Angeles, CA
  - Oversee the creative process to create best-in-class branded content including conceptualization, writing, editorial, creative, sound design, and graphics for all clients.
  - Deliver 360 degree marketing campaigns with extensions into social and owned assets.
  - Develop and create content that incorporates strategic, creative, and marketing objectives to motivate audiences and drive ratings and views.
- **Creative Director** **2017 - 2020**  
Journeymen Studios - Los Angeles, CA
  - Oversaw branded content creative from inception through completion.
  - Created and oversaw budget implementation, development, and execution of SOWs.
  - Established and oversaw project timelines.
  - Ideated, developed storyboards, and pitched creative to prospective clients/brands.
  - Established strong client relationships and shepherded all client-facing correspondence to manage requests, expectations,
- **Producer / Director** **2015 - 2016**  
Fullscreen - Los Angeles, CA
  - Strategically staffed projects to produce at the highest quality and deliver to client's desired results.
  - Collaborated with production to provide daily leadership and direction to the Branded Content teams.
  - Creative oversight, field production, and pre / post-production coordination and supervision.
- **Director / Cinematographer** **2014 - 2015**  
Maker Studios - Los Angeles, CA
  - Worked closely with production and brand teams to develop and create strategic and creative concepts.
  - Executed on creative concepts to produce high quality content.
- **Founder** **2009 - 2015**  
Snavely Media, LLC - Los Angeles, CA
  - Established and implemented all production protocols and workflows while cultivating strong relationships with clients to uphold their brand values and integrity.
  - Created, developed, and oversaw full productions specializing in branded content collectively gaining over 10 million views online.