

Trevor Najera

Project Manager / Filmmaker

trevornajera.com / [Instagram](#) / [IMDb](#)

Contact

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Education

Texas A&M University
San Antonio, Texas
BBA: Marketing
(June 2019)
MBA: Business
Administration
(December 2021)

Key Skills

Public Relations
Creative Design
Project Management
Budget Planning
Adobe Suite Editing

Media Content & Marketing Consults

[Nicolas Cantu](#)
[Orchid Fertility](#)
[Health Texas Medical](#)
[Stryde Studios](#)
[Cibolo Studios](#)
[Bean & Chisme](#)
[Corte Video](#)
[Christian Financial](#)
[Ghost Bed](#)
[Heart Fire Media](#)
[MVP VIBES](#)

Long time local musician/actor turned filmmaker with over 7 years of professional experience designing and curating projects for a number of artists, including myself. Four (4) of those years were spent curating Sofar Sounds: San Antonio's marketing, content creation, event curation, budgeting, and public relations.

Experience

01/2015 to Current

Director / Producer / Showrunner ([2023 Reel](#))

- [My Life, Your Entertainment: Thommy Price](#) : Music Documentary Feature
- ["Veins" Recreating Eden](#) : [Music Video](#)
- [Cibolo Live in-studio Live Sessions](#) (14 Episodes)
- [Sofar Sounds : San Antonio live listening rooms](#) (34 Live Events)
- [MVP Vibes](#) : Live streamed musical performances (3 Episodes)
- [Bean & Chisme Season 3](#) : Latin based sketch comedy show (8 Episodes)
- [Blue Fox Sessions](#) : In-studio music performances (15 Episodes)
- [When I have You – Jake Dexter](#) : Music Video

11/2016 to 11/2020

City Lead • Creative Curator • [Sofar Sounds](#) : [SA Instagram](#)

- Collaborated with National & Global departments which included but not limited to, Public Relations, Brand Management, Global Community Development, Legal and other City Directors.
- Performed various functions including PR, finance, campaign management, marketing strategies and local design.
- Produced and budgeted branded content.
- Regional company development
- Produced over 30 live recorded music events
- Creatively led digital campaigns in collaboration with ambassadors, partners and the inhouse content creation team.
- Designed & Implemented Creative Campaigns
- Evaluated performances using data to inform future strategies.
- Google Analytics, AdWord & Platform Analytics
- Orchestrated license agreements for music and footage, talent releases and distribution contracts.