

VANESSA RAE LERMA

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Professional Summary

Versatile and passionate entertainment industry professional in theatre and film production. Proven ability to successfully navigate the fast-paced and dynamic nature of the industry. Skilled in producing, project management, coordination, and directing. Strong communication and interpersonal skills, with a track record of building positive relationships with clients and production teams. Committed to delivering exceptional experiences and exceeding client expectations.

Accomplishments

San Antonio ATAC Award (Director, The Mesquite Tree) 2022
Austin Revolution Film Festival Award (Director/Web Series) 2023
Telly Award, Scripted Series, Silver Award (Director/Producer) 2023
Telly Award, Online Commercial, Bronze Award (Producer) 2023

Skills

Team work & Collaboration	Budget-Oriented
Leadership	Adaptability
Time Management	Problem-Solver

Work History

Co-Owner/Producer 12/2015 to Current

Screenville Films – San Antonio, TX

- Sets and Oversees Budgets
- Create proposals for clients
- Hire and pay contractors
- Oversee all finances for the company
- Produces various film projects (Branded Content, Commercial, Documentary, Music Video, Narrative, etc.)
- Oversee company schedule and calendar
- Establish relationships with a variety of clientele
- Produce & Coordinator for other Production Companies

Head Theatre Director

08/2014 to 10/2020

Northside Independent School District – San Antonio, TX

- Taught, directed, and supervised 6 theatre classes from 9- 12th grades
- International Thespian Troupe Director
- Managed and led Thespian Officers (on campus and for district-wide)
- Collaborated with NISD peers
- Managed all purchasing, contractors, and budgets
- Led all fundraising efforts for the theatre department
- Directed and produced plays, musicals, and UIL events
- Supervised and collaborated with the Technical Director
- Established relationships with parents and the community
- Served as a mentor to a student teacher in 2019
- Served as a mentor to new theatre teachers in the district

Producer/Co-Founder

01/2012 to 01/2013

Lone Star Theatre Company

- Produced shows, cabarets, and readings
- Created budgets and managed fundraisers for all productions
- Collaborated with company team members
- Planned and coordinated the season's events and productions

Theatre Teacher/Director

01/2008 to 01/2013

Harlandale Independent School District

- Taught, directed and supervised 6 theatre classes
- Planned, prepared and implemented budgets
- Coordinated efforts with community to fund productions
- Designed and purchased all technical aspects for shows (costumes,lights,props,makeup,etc.)
- Advised and prepared students for career opportunities
- Facility Manager

Education

Bachelor of Arts: Theatre Education

08/2007

Texas State University - San Marcos, TX

Associate of Arts: Theatre Arts

12/2006

Palo Alto College - San Antonio, TX