

Robert Gonzales

Novasoul

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DJ | Music & Event Producer | Indie Record Label Owner
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Skills

As a professional DJ I have provided the soundtracks for local art events, hip-hop showcases, poetry & spoken word performances, weddings, market pop-ups, and experiential brand activations for independent creatives, as well as corporate, and non-profit organizers.

Additionally, I continue to create music projects, collaborating with other local recording and visual artists in our community to produce albums for my independent record label and related events to promote releases.

Highlights

2024 Events

Scene In SA Magazine / 25th Anniversary

March 1, 2024 (San Antonio Zoo)

DJed for local independent magazine celebrating its longevity and relaunch under the original owner's son.

Nems x Mac Lethal Tour / Don't Ever Disrespect Me Tour

February 24, 2024 (502 Bar)

DJed the national hip-hop tour hosted by Spy MC and featuring several regional rap artists; Kree23, Concept, Sean Anonymous, Braiinshots, Henry B & Juliani, and Cult Collective.

AMEA / The Agenda Joy Experience Tour

January 24, 2024 (Brick at Blue Star)

DJed for Grammy RnB recording artists AMEA and Alesia Lani for her national tour and new album release.

Highlights

2023 Events

City of San Antonio District 1 / Halloween Spooktacular

October 21, 2023 (San Pedro Creek)

DJed for the City of San Antonio D1 community all ages Halloween event.

Gensler San Antonio / Gallery Opening for Angelica Raquel

October 10, 2023 (Gensler)

DJed the opening reception for Texas textile artist Angelica Raquel at Gensler's Bi-Annual Gallery. Music selections included Regional Latin music to compliment the artist's influence and works.

Mav Pascal / Astronauts in the Alley

October 7, 2023 (Peacock Alley / Broadway)

DJed side-by-side with DJ Kickit (ATX) for local artist Mav Pascal's interactive STEM themed event at Peacock Alley. Tracks featured sci-fi influence themes and some of the artist's favorite music genres: hip-hop, future beats, neo soul.

Barbara Felix / Permission to Play

July 11, 2023 (Tobin Center)

DJed for the unveiling of *Permission to Play* public multi media mural, a collaboration with Andrea 'Vocab' Sanderson, featuring dances by Odious and Xelena Gonzalez. Music selections featured a range of uptempo modern & classic music to encourage attendees to dance and play.

San Antonio Public Library / Concrete Canvas

June 3, 2023 (Potranco Branch Library)

Donated DJ & sound services for family friendly hip-hop event. Featured graffiti artist Colton Valentine, NXG dance crew and rapper Vel Nine.

Gensler San Antonio / Inaugural Gallery Opening for Swerv

April 4, 2023 (Gensler)

DJed Gensler's premier gallery opening for local multimedia artist Swerv. Downtempo and hip-hop beat inspired music selections based on abstract collage style of art.

Weston Urban / Legacy of the Fourth

May 4, 2023 (Legacy Park)

DJed Star Wars themed event premier gallery opening for local multimedia artist Swerv. Music selections based on abstract collage style of art.

2022 Events

Launch SA / Break Fast & Launch Dinner Day

September 23, 2022 (Geekdom Event Center)

DJed culinary start-up semi-annual demo day featuring several new local businesses in the food and beverage industry. This event serves as a graduation for the entrepreneurs after their 3 month program.

San Antonio Start-Up Week / Downtempo Nites / MVP Fest

October 2022 (Legacy Park / La Zona Cultura)

During San Antonio Startup Week created music programming for after hour Start-Up Week events at Legacy Park by curating local DJs to provide music for attendees.

Co-DJed the *MVP Fest* which featured regional Texas music artists.

Blooming with Birdie / Caterpillars & Cocktails

September 23, 2022 (Geekdom Event Center)

DJed fundraiser for montessori and education consultant Ashley Bird. The experience raised money to provide participating schools with caterpillar condos for (eventual monarch butterfly pollinators).

Labkids Records Presents / Kizer Live at Peacock Alley

April 2022 (Peacock Alley / Broadway)

Co-produced and co-DJed the album release party of Kizer (hip-hop beat producer) at Peacock Alley featuring local graffiti artist Justin French.

Kizer: What Came First... / Labkids Recordings (Cassette Tape)

April 2022 (San Antonio, TX)

Co-produced the release of Kizer's experimental beat tape project '*What Came First...*' on customized cassette tapes. Managed the production, timeline, marketing, and distribution.

The Down Market / Vocab Presents: Be the Movement

March 25, 2022 (Peacock Alley)

DJed and provided sound support for an event celebrating civil rights movements in USA with poetry and dance performances for each major movement in our history. Hosted by San Antonio Poet Laureate Vocab.

Contemporary Art Month / CAMMIE Awards

March 2022 (Various locations)

DJed the closing celebration and award show of San Antonio's original Contemporary Art Month non-profit art organization.

2021 Events

Justin French / Yesterday's Tomorrow (solo show)

November 2021 (Not For You Art Gallery)

DJed the opening art party for local graffiti artist Justin French. This was a reunion bringing us (Labkids) together with Justin whom we first featured in our gallery space in 2008.

Labkids Recordings / Merc Mercy Album Release

August 2021 (Peacock Alley / Broadway)

Co-produced and DJed the album release party for local artist, label co-owner and artist Merc Mercy.

THRU Project & Dress For Success / Fashion Show Fundraiser

July 8th 2021 (Lighting Inc. Showroom)

Donated DJ and sound services for a non-profit program that held a fashion show to raise money for foster care adolescents and teens. Music featured upbeat positive messages and family friendly.

The Down Market Presents: Music For Advanced Listeners

April 2021 (online video streamed on Youtube)

Co-produced and mixed music in collaboration with local creative team The Down Market which produced the visuals for the video. This was a series of videos streamed with DJ mixes from myself and my record label partners.

2020 Event

San Antonio Entrepreneur Week / Music + Motion (Mix)

June 2020 (Youtube Video Stream)

Created two 30 minute mixes for a video stream featuring animation from local artist Macy Jones. Music playlist was broken into 2 segments: 'AM' and 'PM' each one inspired to be played at different times (AM for more chill jazzy beat music; PM for more midtempo groovy music in the evening).

The Down Market Presents: Music For Advanced Listeners

April 2020 (online video streamed on Youtube)

Co-produced and mixed music in collaboration with local creative team The Down Market which produced the visuals for the video. This was a series of videos streamed with DJ mixes from myself and my record label mates.

Gemini Ink / Guest Artist (DJ Workshop)

January 2020 (IDEA Judson ISD)

As a guest artist for Andrea 'Vocab' Sanderson and Aminah Dece (Progress Studios), I taught and demonstrated a DJ workshop around the history of DJing and hip-hop music sampling to middle schoolers.

2004-2020 Events

The Hyatt Regency / New Year's Eve Party

2017-2019 (Hyatt Regency)

DJed the New Year's Eve celebrations on the Hyatt Regency rooftop in downtown San Antonio.

Music For Advanced Listeners / (Monthly)

2004; 2015-2020 (Various locations)

Co-produced and co-DJed monthly listening and lounge event featuring new music selections in soul, hip-hop, electronica, and abstract beats.

Contemporary Art Month / Vandali Transit Authority

March 19, 2016 (Dorcol Distillery)

Produced, curated, and DJed graffiti themed photography group show featuring local photographers and artists: Sarah Brook Lyons, DUO, Aphro Oner, and David Fink.

2nd Verse / Open Mic Poetry (Monthly)

2009-2019 (Various locations)

DJed San Antonio's premier open mic monthly created and hosted by Glo, Kinton, and Vocab. Featured local and national touring poets and authors. Was the original DJ for years, and then filled in when needed over the last 5 years.

Exponential Records / Collapsing Culture (CD)

2006 (San Antonio)

Co-produced electronic indie label compilation CD featuring local artists: Ernest Gonzalez, Darby, Mnolo, and A.M. Architect. DJed the album release party.

KRTU 91.7 FM / Labkids Radio (Sundays)

2004-2010 (Trinity University)

Created, co-hosted, and programmed music for weekly specialty music format (downtempo, nu jazz, hip-hop, nu soul, electronica) on Trinity University radio station. Featured local guest DJs and recording artists.

Loft 120 Gallery / Various Events & Programming

2008-2009 (Blue Star Contemporary)

Co-produced, co-curated, and marketed art shows, fashion shows, market pop-ups and other music themed events collaborating with a barrage of established and new artists in San Antonio's creative industry.