



# Marcy Rossi

ARTIST . GRAPHIC DESIGNER . CREATIVE DIRECTOR

## ART HAS THE POWER TO HEAL AND TRANSFORM

As a passionate Mixed Media Artist, I am drawn to the transformative power of color and composition, crafting works that celebrate hope and freedom. With a diverse background in arts administration, project management, and creative direction, I excel in bringing artistic visions to life through a combination of innovative design and strategic leadership. My art is a reflection of personal experiences, a testament to finding beauty and strength in adversity, engaging viewers with its layered textures and compelling narratives.

Currently, I am developing materials (in print and online) to aid other creatives with their journey as artists. Ultimately, my goal as an artist is to inspire others to find joy and beauty in their own lives, even in the face of adversity. I believe that art has the power to heal and transform, and I am grateful for the opportunity to share my work with others.

### Published Titles

#### Author/Designer Current Projects



#### Illustrator/Designer



#### EXPERIENCE

**MARKETING & COMMUNICATIONS BOARD SEAT • THE COPPINI ACADEMY OF FINE ARTS**

**FULLTIME ARTIST AND WRITER • Hausmann Millworks, San Antonio Ca**

As a full-time artist, I make original art in my studio (mostly using mixed media techniques). I then turn those pieces into other products such as stickers, prints, bags, and jewelry. Much of my time is spent on creating graphics and video content for marketing these products on social media platforms.

**PROJECT MANAGER • FLYING PIG FACTORY**

My responsibilities were to guide clients through creative products and platform development and creation from ideation, development, launch, and follow-up. It was incredibly fulfilling to see many creatives thrive as I helped them create their dreams.

**Creative Director • Centerpoint Church Murrieta Ca**

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**DIRECTOR OF FIRST IMPRESSIONS & EVENTS COORDINATOR • Rancho Dutch Reform Church, Temecula, CA**

I managed first impressions and coordinated the facilities events, calendar, and campus rentals for a 7,000-member congregation and K-12 school. Developing and executing hospitality and leadership programs were also included in my responsibilities.

#### EDUCATION

MILAN ART INSTITUTE MASTERY PROGRAM • AUGUST 2024  
BACHELOR OF WORSHIP ARTS • 2018 • WEST COAST BIBLE COLLEGE & SEMINARY

#### SKILLS

- Mixed Media Painting
- Creative Strategy
- Brand Development
- Book and Audio Book Publishing
- Project Management
- Social Media Campaigns

- Graphics Design
- Artistic Expression
- Website Creation

