

Scott Cooper, MFA

210.913.5359 | scottcooper8710@gmail.com

Linkedin.com/in/scottdavidcooper | behance.net/lnknstein |

San Antonio, Texas

Digital Media Educator | Graphic Artist | Illustrator | Visual Storytelling | Web Design

SUMMARY

Innovative and dynamic artist with a breadth of knowledge in graphic design, web design, UX/UI, illustration, and animation. Experienced in the business of art and promotes concepts that align with a progressive vision of the future. Adapts quickly in fast-paced, ever-evolving environments. Communicates complex ideas clearly and engages the audience for lasting impact. Builds and maintains meaningful relationships with key stakeholders and clients. Brings ideas from concept to completion within budget and timeline requirements. Passionate about embracing new technologies (AI, AR/VR, 3D Printing, etc.) to shape the next generation of visual composition and storytelling while upholding the traditional values of design.

STRENGTHS

- | | | |
|--------------------------|-----------------------|-------------------------|
| • Branding Strategy | • Creative Solutions | • Multimedia Design |
| • Cross-Functional Teams | • Innovation | • Product Development |
| • Collaboration | • Leadership | • Professional Growth |
| • Communication | • Marketing Messaging | • Relationship Building |

EXPERIENCE

Artist/Designer | Scott Cooper Design Studios – San Antonio, Texas & Remote

Current

- Stays informed of industry trends, maintaining a professional network, and sharpening entrepreneurial skills
- Completed paintings and graphic design for clients such as Paramount Studios, Bard College, the Jerome Levy Economics Institute, Scholastic, Twin Engines Coffee, Chef Andrew Gutierrez, John Hart Custom Carvings, Chef Alessia Benavides and published authors Claudia Villareal

Graphic Design Professor | Art Institute of San Antonio – San Antonio, Texas & Remote

2016 – 2023

- Collaborated to explore emerging trends in cross-disciplinary models, vertical studios and create class consistency
- Consulted on the development of the AR/VR program, helping to modernize the department and courses
- Taught over 2,000 students from across the nation in traditional techniques and digital art technology

COMMUNITY INVOLVEMENT

Volunteer Mentor, Instructor and Fundraiser

SAY Sí, a free arts program for students from marginalized communities

2011 – Present

- Mentor students individually and educated parents on careers in the arts
- Instruct over 100 teenagers on 2D and 3D techniques, using local LatinX talent for examples
- Assist with fundraising efforts, coordinating gallery showing and creating pieces of art for auction

Professional Affiliations

AIGA American Institute of Graphic Arts | American Advertising Federation

Content Authenticity Initiative (CAI), Active Member | Graphic Arts Guild

TECHNICAL SKILLS

- | | | |
|---------------------------|-------------------------------|-----------------|
| • AR/VR | • Graphic Design Illustration | • WACOM |
| • AR Interactive | • HTML5, CSS, JavaScript | • Watercolor |
| • Adobe Acrobat, Aero, XD | • InDesign | • Web Design |
| • Adobe Capture | • Microsoft Office | • Zbrush |
| • Adobe Creative Suite | • Offset Printing | • Adobe Firefly |
| • After Effects | • Painting | • MaxAi |
| • Brightspace LMS | • Photoshop | • ChatGPT |
| • Canvas LMS | • Social Media | • Figma |
| • Computer-Aided Design | • Substance 3D Assets | • Grant Writing |
| • 3D Illustration | • UX/UI | |

EDUCATION & CERTIFICATIONS

Master of Fine Arts, Interaction & UI/UX Design | Academy of Art University – San Francisco, CA

Master of Fine Arts, Illustration | Academy of Art University – San Francisco, CA

Bachelor of Fine Arts, Animation, Illustration, and Cartooning | School of Visual Arts – New York, New York

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Certified Adobe Creative Educator – Level 2 | Adobe