

Shaun Robles

San Antonio, TX
78233

210.269.0090
Shaun.Robles@gmail.com

Skills

Media Production: Videography, Photography, Licensed Drone Pilot (FAA Part 107), Video Editing, XR/AI Technology, Drone Show Crew.

Creative Direction: Project Management, Location Scouting, Client Relations, Artistic Vision Execution.

SEO & Digital Marketing: SEO Marketing, Social Media Strategy, Content Creation.

Technical Expertise: Troubleshooting, Quality Control, Advanced Video Equipment and Software Proficiency.

Leadership & Communication: Public Speaking, Team Leadership, Staff Training, Coaching, Active Listening.

Experience

SXSW 2024 - XR Experience - Docent

October 2023 - Austin, TX

- Served as a key docent for "**The Golden Key**," a Jury Award-winning XR/AI project at SXSW.
- Provided in-depth technical and thematic insights to participants, facilitating engagement with AI-driven storytelling.
- Ensured smooth technical execution and troubleshooting of XR experiences, supporting seamless interaction for users.
- Engaged audiences with expert knowledge of AI and XR technology, elevating their immersive experience.

Austin City Limits - Drone Show Crew Member

October 2023 - Austin, TX

- Assisted with the setup and breakdown of large-scale drone shows, ensuring flawless execution.

- Monitored airspace and ensured strict adherence to FAA safety regulations as a Visual Observer (VO).
- Collaborated with technical teams to resolve drone performance issues in real time, contributing to the success of visually striking aerial shows.

Mad Media LLC - Creative Director, Videographer, Drone Pilot

April 2023 - Present, San Antonio, TX

- Directed and produced a wide range of video content, including aerial drone footage, for diverse clients.
- Collaborated with production teams to oversee project workflows, from location scouting to post-production.
- Worked closely with clients to ensure their creative vision was realized, while maintaining high-quality standards.

Wolverine Productions - Assistant Producer, Drone Pilot

April 2023 - Present, San Antonio, TX

- Assisted in managing video production projects, including drone footage, editing, and overall creative execution.
- Played a key role in client communication, ensuring alignment between creative vision and final output.

Above and Below Productions - Videographer, Licensed Drone Pilot

October 2022 - Present, San Antonio, TX

- Created captivating video content using a range of media, specializing in aerial drone photography and videography.
- Adapted to new video technologies and tools to stay ahead of trends and continuously enhance the quality of projects.

TaskUs - Team Leader, Trainer, Subject Matter Expert

October 2019 - July 2022, San Antonio, TX

- Managed team performance, ensuring SLAs were exceeded, and led training programs for content moderators in media-related fields.
- Developed and implemented training and moderation strategies for high-profile social media clients.

Ibex Global - ITSC Advisor

June 2017 - April 2018, San Antonio, TX

- Provided technical support for Fortune 500 clients in the telecommunications industry, contributing to media content delivery services.

Education

Northeast Lakeview College

Associates of Liberal Arts - May 2012

Live Oak, TX

Awards

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- **Top Customer Service Representative** - 2Wire Inc. (2007)
 - **Top Performing Consultant** - TeleNetwork Inc. (2015)