



Kay Johnson

PHOTOGRAPHER

Innovative, creative, and versatile with the skills, passion, and professional attitude needed in customer relations. I pride myself on being a high energy professional with a work hard - play hard demeanor and a proactive approach.

CONTACT

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📍 Houston, Texas

🌐 foxnhoney.com

SKILLS

- Advanced Lighting Techniques
- Adobe Lightroom + Photoshop
- Detail Oriented
- Effective Communication Skills
- Creative Problem Solving
- Social Media Management
- Organization
- Multitasker
- Microsoft Office Pro

CERTIFICATIONS

Meta Digital Marketing Associate Certification

Meta - 2021

Meta Creative Strategy Professional

Meta - 2022

RELEVANT EXPERIENCE

Photographer

Century 21 Olympian | 2023-Current

- Maintained and organized a portfolio of work to showcase skills and attract potential clients.
- Collaborated with clients to understand their needs and deliver photographs that met or exceeded expectations.
- Planned and executed photo shoots, including location setup, equipment setup, and lighting arrangements.

Content Lead+ Photographer

Fox + Honey Photo Co. | 2017-Current

- Captured high-quality images for various purposes, including portraits, events, products, and landscapes.
- Managed teams of MUA's, stylists, and models to produce valuable sessions
- Managed post-production tasks, including color correction, cropping, and resizing, to prepare images for final delivery.

Marketing and Sales

Taskus | 2021-2022

- Successfully spearheaded marketing campaigns across social media platforms such as Instagram, Facebook, etc.
- Implement marketing and promotion tactics for various companies, increasing social media growth and website traffic by a min of 10%

EDUCATION BACKGROUND

Associate of Arts

San Antonio College | 2012 - 2014