

Alejandro Arellano

PROFILE

I am a videographer/cinematographer with more than 5 years of hands on experience within the field. I hope to elevate myself by learning through new opportunities and more experiences as well as applying what I already know to relevant bodies of work in my later career. I have worked on various commercial and creative projects ranging from music videos to commercials. A highlight of my achievements was producing an online series called "Timeout!" That showcases local talent through performances and interviews.

EXPERIENCE

WEB SERIES - TIMEOUT! 2024-CURRENT

- Serve as the co-producer, lead videographer/cinematographer and editor for Timeout!
- Crafted a unique visual aesthetic to complement the series' themes, utilizing a multi-camera setup within a studio environment
- Worked closely with the creative team to ensure cohesive aesthetic across episodes.

COMMERCIAL PROJECT - HORCHATA CLOTHING 2024-CURRENT

- Collaborated with a local clothing brand named Horchata Clothing to create a high-impact commercial that captured their brand in a unique and interesting way.
- Managed cinematography, lighting design, and shot composition to enhance storytelling.
- The project was met with great client feedback and the project exceeded all of their expectations.

SOCIAL MEDIA PRODUCTION - VARIOUS CLIENTELE 2023-CURRENT

- Creating engaging and interesting content for various clientele including a medical spa, Several aestheticians, and other business owners.
- Understanding clients goals within the production and developing a strategy to accomplish said goals
- Edited the content to align with the projects goal

SHORT FILM - LAST CALL - 2020

- Improvised direction to create an entertaining narrative and minimal production
- Edited to reflect the tonality and pacing of the overall film
- Utilized limited experience of film to create and produce a comprehensive result.

SKILLS

- Cinematography & Visual Storytelling
- Lighting Design & Composition
- Camera Operation (mention specific cameras if relevant)
- • Post-Production & Color Grading
- Collaborating with Directors & Creative Teams