

Brittany Shipman

San Antonio, Texas

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EDUCATION

University of Texas at San Antonio

Bachelors of Digital Communications

May 2021, San Antonio, Texas

Dean's List 2019, 2020, 2021

Coastal Bend College

Associates Degree

May 2015, Beeville, Texas

First of Sale, Best of Show Art Show Award

San Antonio College

Graphic Design Certificate

December 2018, San Antonio, Texas

SKILLS

Event Coordination Director

Marketing and Advertisement

Graphic Design

Art Preparator

Art Curator

Financial Management

Business Operations

Adobe Creative Cloud

Technical Issues

Brand Ambassador

Bookkeeping

PROFESSIONAL SUMMARY

Creative Director with extensive experience in event planning, art curation, graphic design, and social media management, adept at transforming visions into reality. As Office Director at a prominent San Antonio art gallery, responsible for orchestrating exhibitions and overseeing daily operations, including meticulous inventory and financial management. Skilled in leveraging captivating photography and video content to engage audiences across more than ten social media platforms, driving brand visibility and community engagement. Passionate about fostering connections through strategic management of brand ambassadors while cultivating an inclusive space that celebrates art and creativity.

Business Office Director - Kurt Youngblood Framing and Art

April 2022 - PRESENT, San Antonio, Texas

- Leadership and Management
 - Inspire and lead a team of 11 employees effectively
 - Director for Brand Ambassador and Networking Events
 - Training and Education
- Event Planning and Coordination
 - Execute art exhibitions, performances, and community events
 - Manage logistics, schedules, and budgets
 - Art Curator, collaborate with artists and collectors
- Marketing Director
 - Develop and implement marketing strategies and sales
 - Visual communication, graphics, and web design
- Financial Bookkeeper
 - Oversee budgeting, ordering, and driving efficiency
 - Manage large volumes of data and maintain orderly records

Creative Communications Associate - Epilepsy Foundation

August 2021 - January 2022, San Antonio, Texas

- Graphic Designer and Social Media Manager
 - Applying page layouts for brochures, flyers, and advertisements
 - Event branding, digital marketing, and social media manager
 - Analyzed data and targeted audience
- Technical Skills
 - Handling printing equipment and project management tools
 - Managing print production with professional cutters, laminators, Microsoft and Adobe Platforms

Digital Media Coordinator - DreamVoice, LLC

August 2020 - February 2021, San Antonio, Texas

- Marketing and Graphic Designer
 - Developed marketing collateral with design and animation
 - Project management and organization skills
 - Coordinate events for 100 clients