

FREDERICK HIMES GONZALES

Storyteller • Graphic Artist • Musician

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PROFESSIONAL PROFILE

Multidisciplinary artist specializing in the intersection of visual narrative, music, and regional folklore. Over 30 years of experience blending graphic design, songwriting, and performance to explore themes of myth, history, and the "ghost stories" of the American Southwest.

SELECTED PERFORMANCES & NARRATIVE PROJECTS

- **2025: Devil at the Crossroads revisited: Storytelling in Blues.** Echo Bridge. Updated version with new, improved animation. Outdoor presentation accompanied by Los Mescaleros.
- **2025: Sangre Vital**, Stable Hall. Performer in *Strangers at a Feast* and musical accompaniment (guitar) for *Lechuza Guide to the Lone Star State* by Marisela Barrera
- **2023–2024: Devil at the Crossroads: Storytelling in Blues.**
 - *Luminaria Contemporary Arts Festival* (2024): Original multi-media musical performance
 - *La Zona Popup Gallery* (2024): Sponsored by Art Everywhere Project/Centro San Antonio
 - *Jump-Start Performance Co.* (2023): Premier performance featuring original script, music, and projected visual art
 - **2024: My Ghost Story**, Jump-Start Theater. Original music and storytelling performance featuring custom paper-mâché mask artistry
- **2023–Present: Nightly Spirits Ghost Tour.** Professional storyteller specializing in the folklore, myths, and legends of downtown San Antonio
- **1994–Present: Los Mescaleros, Masters of Love.** Founder, Lead Singer, and Songwriter.
 - *Studio E* (2023): Featured live-stream concert documenting original San Antonio music
 - National touring experience across festivals and venues

EXHIBITIONS (VISUAL ART)

- **2022: Tiamat**, Jo Jo Dancer Studio, Blue Star Studios. Featured drawings and paintings in a collective First Friday exhibition **2022: The Sharpie Show**, Cherry Street Clubhouse Gallery. Graphic works composed entirely with Sharpie markers

PROFESSIONAL ART & DESIGN EXPERIENCE

- **2017–Present: Freelance Artist & Designer.** Specializing in branding and visual assets for musicians and restaurants (The Cove, West of Rome, Richard Budet) **1999–2017: Art Director,** Central Market (H-E-B). Managed in-house art department, creating large-scale signage, displays, and promotional campaigns

EDUCATION & RESIDENCIES

- **2023: INKubator Resident Artist,** Jump-Start Performance Co.
- **2014–2016: Continuing Education,** New Masters Academy
- **1990–1993: BFA in Graphic Design,** University of Texas at Austin

TECHNICAL SKILLS

- **Visual:** Illustration, Fine Art (Painting/Drawing), Photoshop, Illustrator, InDesign, Procreate, Tagtool
- **Performance:** Playwriting, Copywriting, Songwriting, Singing, Guitar, and Harmonica
- **Certifications:** Certified Tour Guide (Professional Tour Guide Association of San Antonio)