

FABIAN SANTOYO

ON AIR PERSONALITY TURNED
NATIONWIDE MUSIC FESTIVAL
TRAVELING ARTIST

PERSONAL PROFILE

Award-Winning radio personality with more than 17 years experience in broadcasting, experienced, multi-talented and self motivated with a passion for business development marketing. I grew up inside the music business. Now I showcase shared inner feelings, passion and motivation thru my paintings. During most of the year, I travel with 3 other incredible artists from the US inside some of the hottest music festivals from Daytona Beach to Sacramento and everywhere in between. Sharing these vibes. I am thankful to be able to share impactful thoughts what can better individuals to chase their own dreams and passions. to me that is where life is worth living.

EXPERIENCE

On Air Personality in San Antonio, Texas

Mix 96.1, 94.1 Jammin' 102.7 KTFM

- Morning & Afternoons show talent on the radio. Hosted yearly events to benefit the community such as Elf Louise, The Raul Jimenez Thanksgiving Dinner and various relief funds from national disasters. .
- Wrote, produced and executed award winning on air commercials for various companies and sponsors of the radio station.

Assistant to the Vice President of Business Development

Freedom Practice Coaching - San Antonio, TX

- Helped develop, implement, and execute informational business services and processes for over 200+ private practices throughout the United States and Canada. Oversaw communication, assignment, and handling of business development interactions to assure all goals were met. Provided personalized coaching videos and documentation through a custom-built nurture sequence. Generated reports
- to review metrics of business growth. Communicated with all leads resolving incidents to provide a positive experience for FPC's doctors and their team members.

CONTACT

 2106170722

 [My Story](#)

 radiofabian@gmail.com

 San Antonio, Tx

SKILLS

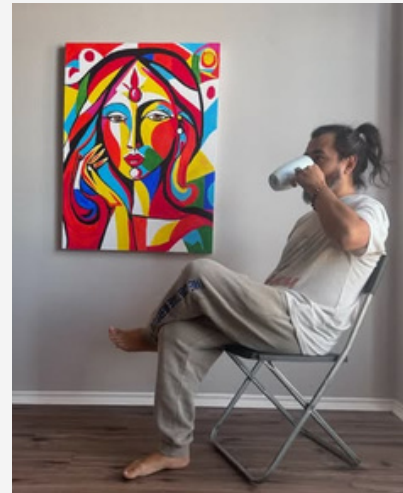
- 360 Shortcut
- Wide Orbit
- Vox Pro
- Scott Studio
- Vegas
- Protools
- Salesforce
- Pardot
- Business Development

CERTIFICATIONS AND LICENSES

Pardot Marketing Certified from
Sterling Ledet and Associates
April 2017 to Present

Notable Art Exhibits

- Portal into the mind by beautifully chaotic art
- The Future of wellness by TRIPP VR and META
- AE Grand Opening in San Antonio
- FiestaVal:Yearly art exhibit in on the Riverwalk during Fiesta inside Hops and Hounds.



<https://www.youtube.com/channel/UCYae43si-xlBfqSIDbUwexw>