

Luke Hoy

Horticulturist & Landscape Designer

Email: hoynotmanana@gmail.com **Phone:** (361) 230-2412 **Website:** hoygardens.com **Location:** Hungry Horse, MT

Ecology-focused horticulturist and landscape designer with 15 years of design experience and 7 years in horticulture. Specialized in native and climate-adapted landscapes, plant collections, container design, and client-centered outdoor environments. Known for combining botanical expertise with strong communication, visual design, and hands-on installation leadership.

Professional Experience

CEO & Founder — Hoy Gardens, LLC

San Antonio, TX | 2022 – Present

- Designed and installed personalized residential landscapes utilizing more than 300 native and adapted plant species.
- Created over 40 custom gardens tailored to client goals, lifestyle needs, and site conditions.
- Coordinated communication between clients, contractors, and vendors to ensure successful procurement and installation.
- Managed crews overseeing hardscape installation, planting, and project execution.

Conservatory Gardener — San Antonio Botanical Garden

San Antonio, TX | 2022 – 2023

- Maintained tropical, rare, and endangered plant collections spanning over 2,000 species.
- Conducted weekly integrated pest management and plant health inspections.
- Contributed to landscape displays, seasonal exhibits, and public-facing educational experiences.
- Supported conservatory tours and horticultural workshops for visitors.

Greenhouse Technician — Natura

San Antonio, TX | 2020 – 2022

- Managed intake and processing of tropical plant shipments for greenhouse operations.
- Maintained over 350 plant species native to Florida, California, and Hawaii.
- Tracked plant development, chemical applications, and greenhouse system performance using inventory spreadsheets.

Nursery Manager — Dream Garden

Los Angeles, CA | 2019 – 2020

- Managed propagation and maintenance of over 425 arid-land species including succulents and cacti.
- Specialized in selecting climate-appropriate species from California, Australia, and Mediterranean regions.
- Oversaw plant health, potting operations, and nursery organization.

Container Designer — Jayson Home

Chicago, IL | 2019 – 2020

- Designed custom container plantings aligned with client aesthetics and environmental conditions.
- Provided customer guidance on plant care and horticultural selections.
- Assisted with floral production, tropical plant maintenance, and visual merchandising.

Education

AAS Horticulture
Palo Alto Community College

Core Skills

- Native & Adaptive Plant Knowledge
- Landscape Design & Visualization
- Container Design
- Plant Collections Management
- Installation Coordination
- Client Communication
- Creative Problem Solving

Selected Strengths

- Ecology-driven design approach
- Botanical knowledge across multiple climate regions
- Leadership and crew management
- Experience in public gardens and greenhouse operations
- Strong customer-facing communication skills

References

Andrew Labay — Vice President of Gardens
512-797-9109

Chris Peña — General Manager, Foliage Direct
210-392-5516

Neil Goltz — Vice President at Jayson Home
773-248-8180